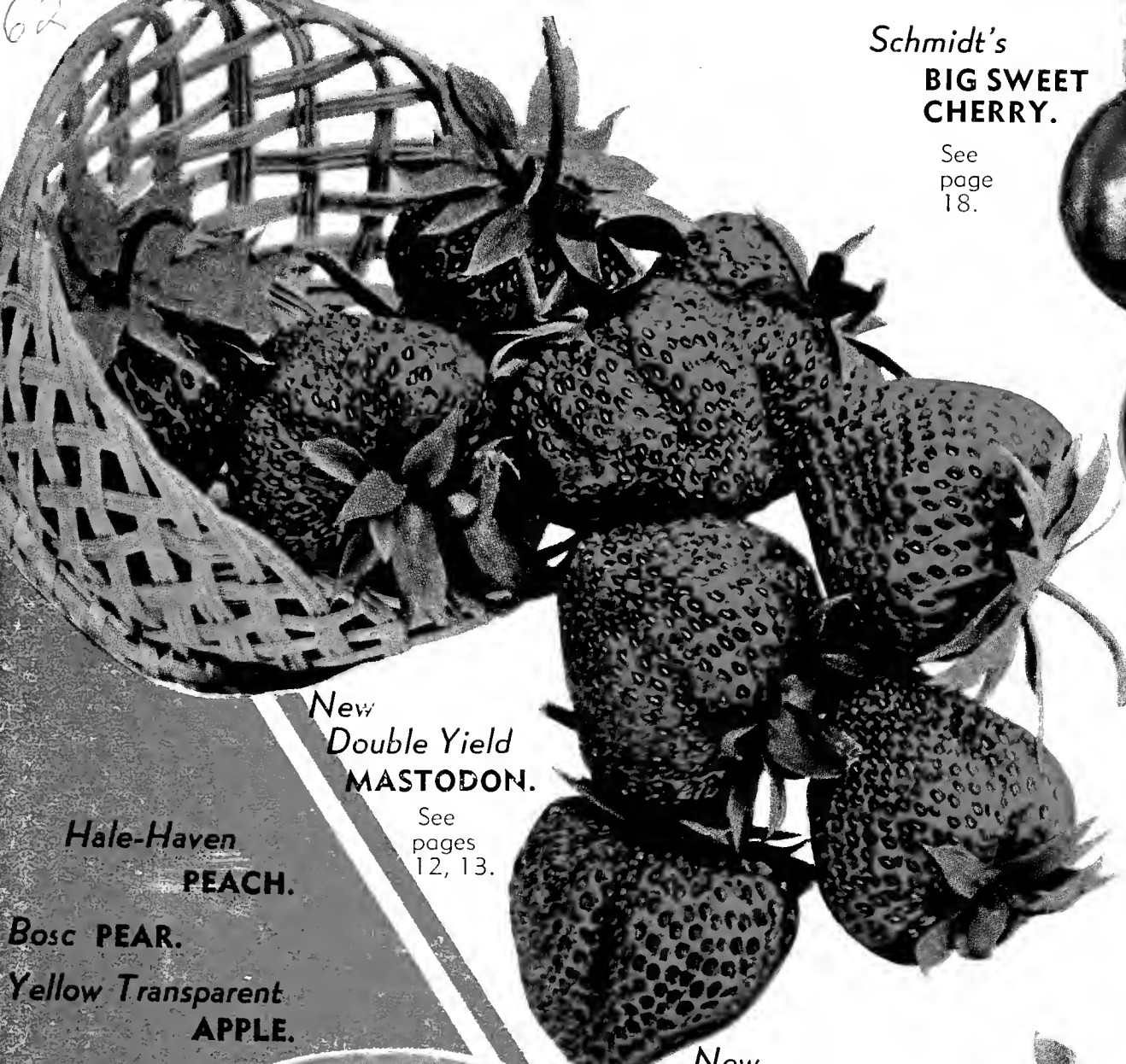


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



New
Double Yield
MASTODON.

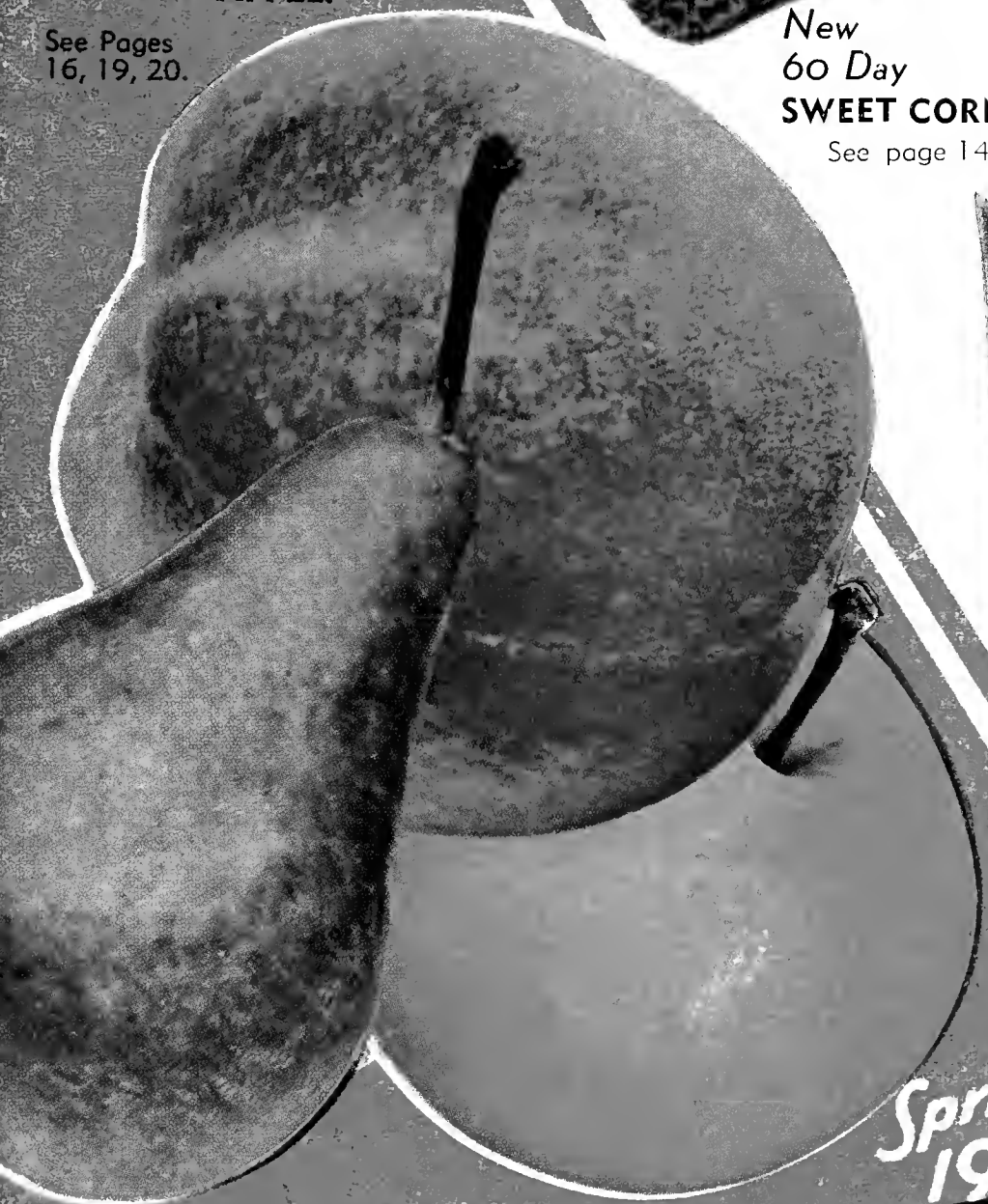
See
pages
12, 13.

Hale-Haven
PEACH.

Bosc **PEAR.**

Yellow Transparent
APPLE.

See Pages
16, 19, 20.



New
60 Day
SWEET CORN.

See page 14

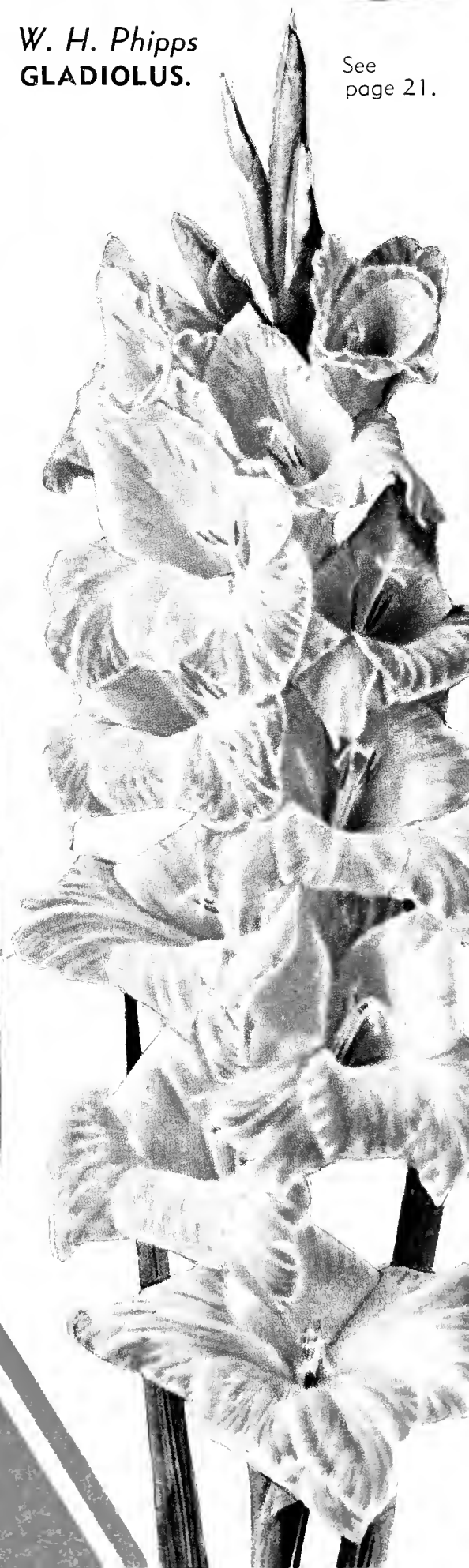
Schmidt's
**BIG SWEET
CHERRY.**

See
page
18.



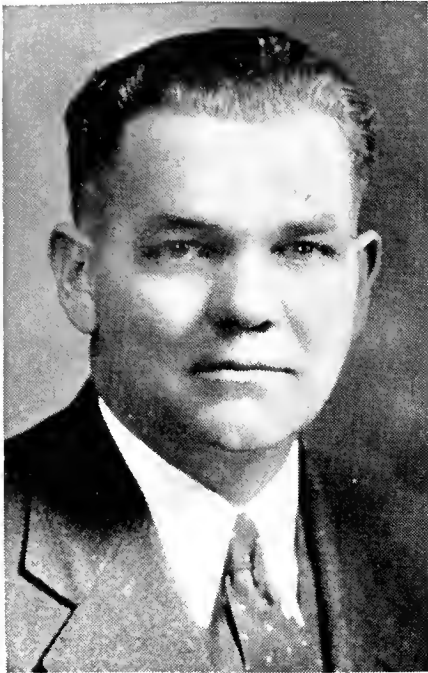
W. H. Phipps
GLADIOLUS.

See
page 21.



Spring
1935

SOUTH MICHIGAN Nursery
George Stromer
NEW BUFFALO, MICHIGAN



GEORGE STROMER

Mr. Woodard—
Wins \$20.00

Makes at the Rate of
\$1216.⁰⁰
per Acre From

STROMER'S GIANT MASTODON Everbearing Plants

Read His Letter
Below. Get in
on This Contest
This Year.
See Details
at Left.

Here is the Contest you Will Want to Enter

From any plants that you have bought or will buy from us, we are asking you to keep an accurate record, of the number of quarts sold, and the amount of money received for this fruit. Send this data in to us not later than December 1, 1935. The winner will be entitled to \$20.00 worth of nursery stock absolutely FREE from our 1936 catalog. Snapshots of the patch or field must also be sent.

SOUTH MICHIGAN NURSERY,
New Buffalo, Michigan.

Plants Required to Set an Acre

Strawberries:

Commercial use . . . 3 ft. 8 in. x 1½ ft.	7,920
Garden use 2½ ft. x 1½ ft.	11,600
Everbearing 2½ ft. x 1½ ft.	11,600
Black Raspberries 7 ft. x 3½ ft.	1,777
Red Raspberries 6 ft. x 3 ft.	2,420
Blackberries 7 ft. x 3½ ft.	1,777
Dewberries 6 ft. x 3 ft.	2,400
Currants 5 ft. x 4 ft.	2,200
Gooseberries 5 ft. x 4 ft.	2,200
Grapes 8 ft. x 10 ft.	540
Grapes 8 ft. x 12 ft.	440

Quincy, Mich, Nov. 13, 1934.
Dear Mr. Stromer:

I am sending herewith a report on strawberry plants bought of you this last spring, 2000 plants, set out about first of May or latter part of April. They came through in fine shape—don't think I lost a dozen plants. They had the finest roots I ever saw on any strawberry plants. But notwithstanding the exceptionally dry season just past, they came through with banners flying; began ripening the fruit about August first. Then I began selling a few boxes about every other day, and say (not wanting to boast of myself), those large, beautiful berries were the talk of the town. Why, I didn't have to sell them, that is, I didn't have to canvass to get rid of them, I had just a few regular customers who took all I had; the only trouble was, I didn't have enough to go around.

Well, the day before the hard freeze we had about November first, I picked a crate of berries for a man here who shipped them to his children living in Chicago.

In all I sold 650 quarts at 20c per quart, or \$130. Then in addition to this, we used for the table and canned and preserved 110 quarts, making in all, picked and sold, 760 quarts, from less than one-eighth acre. Considering the unusually dry season, I am very well pleased.

Very sincerely yours,
OTIS C. WOODARD,
44 Hawley St.

P.S.—Small photo enclosed.

Our Guarantee

We guarantee every plant sold by us to be first class in every respect, free from any injurious diseases or insect, and true to name, and hold ourselves ready, upon proper proof, to refund or replace any that prove otherwise. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants. Not responsible for crop damaged by weather, fire or floods. We reserve the right to return money in case of shortage.



Fertilizing nursery stock with a side dressing cultivator. This puts pep into our plants.



Correct Planting Booklet

Forty-eight pages of valuable information on planting, pruning and general care of plants, shrubs, trees, etc. Everyone interested in plants should have this book. Supply limited.

PRICE 25c.
If Included
With Order— 15c

Stromer's WAYZATA

The Honey Sweet Everbearer

Two years ago we bought our first WAYZATA strawberry plants from Braden Bros. in Minnesota. At the same time we ordered an equal amount of the ROCKHILL strawberry from Mr. Fish in Oregon. They have been grown side by side now for two years, and we cannot see any difference. We believe they are the same thing.

Wayzata is red clear through. No green tips. WAYZATA sells for top prices on any market. Wayzata is absolutely the best flavored berry grown. It is mild. Wayzata is excellent in appearance and quality. Very firm. Wayzata challenges the world in size, quality and productiveness. Will bear two to three times as many berries as will Mastodon and that is going some. You folks who know how Mastodon will bear, can imagine what WAYZATA will do. Does well on sandy, clay or even soil with some muck in it. It is hardy to stand Minnesota and Michigan winters with cold temperatures as low as 40 degrees below zero.

Wayzata will bear three crops in 18 months. It will start to bear within 90 days from the time that you set the plants. It will bear till hard killing frosts in the late Fall. It is one of the VERY BEST June bearing varieties on the market. It will again bear in the summer and fall following the June crop. Wayzata is free from disease.

Our plants are all "State Certified". The plants grow from 8 to 12 inches tall in the peak of the growing season. This keeps the fruit off the ground, and at the same time shades them from the blistering sun. Braden Bros. of Minnesota claim a profit record in 1932 from three acres, 901 crates sold for \$3,106.55. In 1933, which was a dry year, 502 crates sold for \$2,082.91. Both seasons were from June 18th till frost.

Wayzata has only one bad feature. It is this—they will not make many plants. That is why you will get so many berries. You do not want plants anyway. You want to make money from the berries. We can make them make plants with nitrogen fertilizers and plenty of good barnyard manures applied the fall before planting. Mastodon will make three to five times as many plants as WAYZATA. Varieties that make more plants will not bear so heavy. The reason for this is that the strength goes to plant making, and not so much for berries. A good way to get more fruit from any everbearing variety of strawberry is to not let them make too many plants.

10%
Discount
IN JANUARY

5%
Discount
IN FEBRUARY

Wayzata Prices

12 for	\$ 1.00
25 for	1.75
50 for	3.25
100 for	6.00
200 for	11.00
300 for	15.00
400 for	18.00
500 for	20.00
1000 for	38.00

Don't overlook discounts.

Write for prices on 5000 lots.

Special Collection

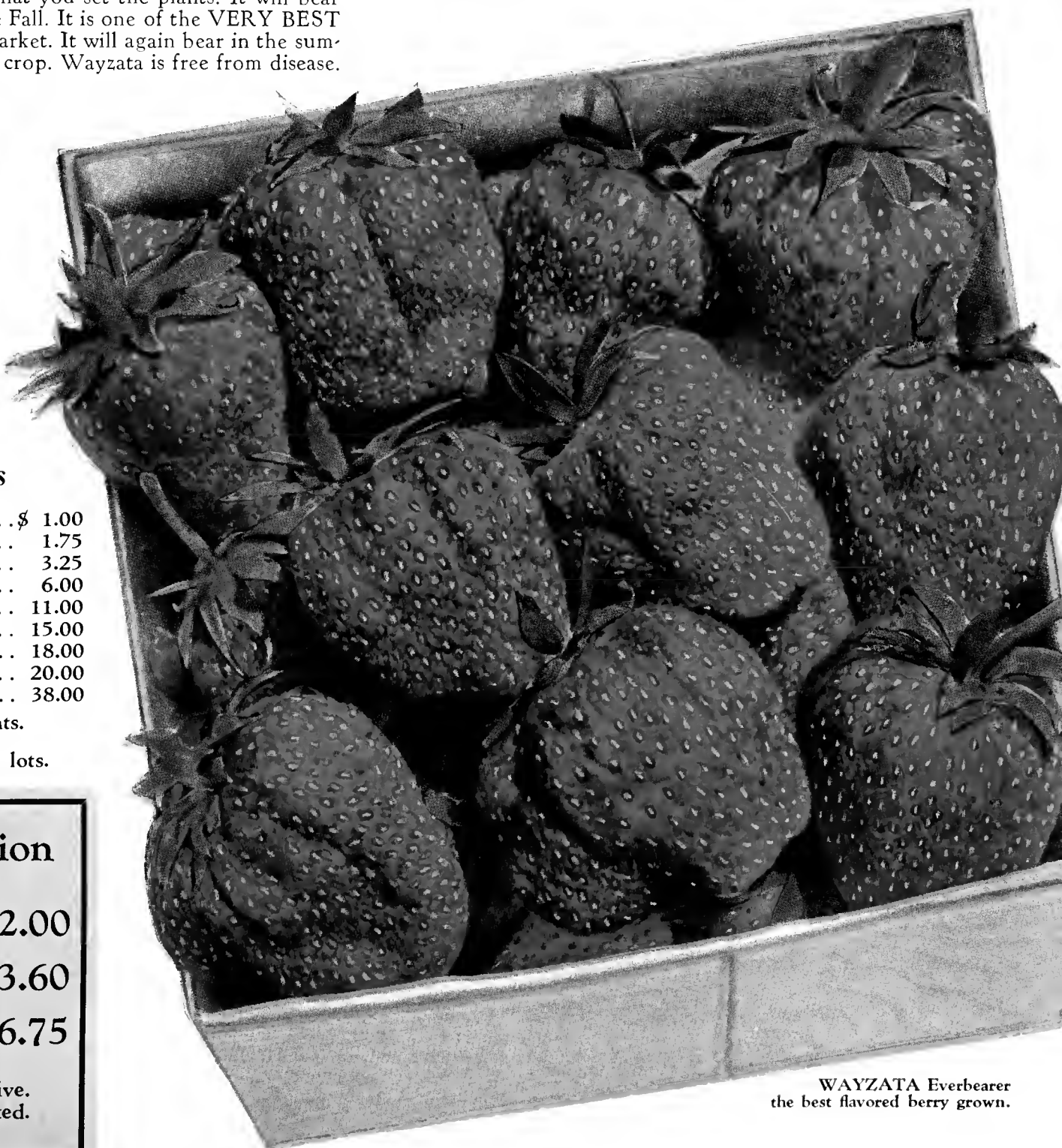
25 WAYZATA } only \$2.00
25 GEM }

50 of each only \$3.60

100 of each only \$6.75

No Discount

Enough for family of five.
All labeled and well packed.



WAYZATA Everbearer
the best flavored berry grown.

Stromer's

New GEM Everbearer

Commences to Bear 60 Days After Plants are Set
Something New in Everbearing Strawberries

Gem—A direct offspring of the old Progressive Everbearing Strawberry.

Gem was discovered four years ago by a Frank Keplinger of Central Michigan. Mr. Keplinger found a single plant growing in his Progressive field. This plant was so much better that it was guarded, and planted by itself. The Gem berries are above the average in size.

Gem has a flavor like the Progressive or Champion. Not much sugar needed when you eat **Gem**.

Firmness—Firmness is what is needed in Strawberries if they are to stand shipping. Gem has this firmness. Next to Wayzata they are the most firm Strawberry we have ever grown.

Disease Resistant—We fail to find any disease on **Gem**.

Productive—We find them to be as productive as the Progressive or Champion. They are, however, much larger in size.

Have only a limited supply of plants to offer. Order Early.

Gem Prices

25 for	\$0.75
50 for	1.25
75 for	1.75
100 for	2.45
200 for	3.75
300 for	5.50
400 for	7.50
500 for	8.75
1000 for	17.50

See Discounts Below.



New Gem Everbearing.

DISCOUNTS FOR
Early Orders
10% in January
5% in February

Stromer's

Famous DORSETT

6640 Quarts to the Acre

This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the PREMIER and the Royal Sovereign, an English variety.

Dorsett is one of the firmest berries known, and one of the heaviest producers, having produced at the rate of 6640 quarts per acre in the East. The foliage is a very dark green and holds this fine color way through the fruiting season. Dorsett berries average very large in size, even a little larger than Premier. Color is of light red, and will hold this light red color long after picking. This probably will be a big factor when you market them on the wholesale markets, as that is what the wholesale fruit buyers are looking for in the past few years. Light red berries always appear to be in better shape than do dark red ones. Be sure to try a few of the plants this year. We are sure it will be one of the leaders in a very short time.

25 DORSETT
25 FAIRFAX
for only

80c

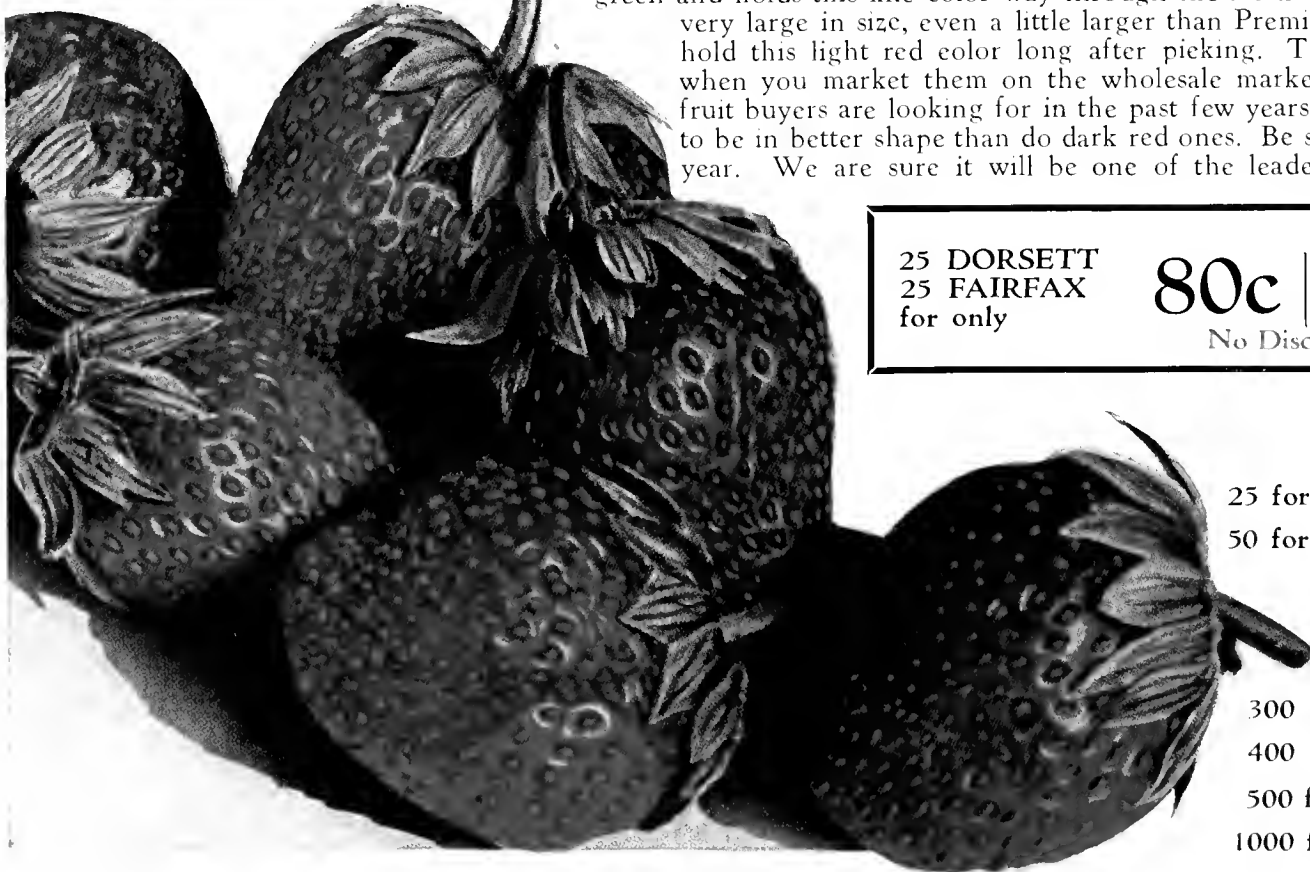
No Discount

100 DORSETT
100 FAIRFAX
for only

\$2.00

Dorsett Prices

25 for	\$0.50
50 for75
75 for	1.10
100 for	1.25
200 for	2.00
300 for	2.50
400 for	3.25
500 for	3.75
1000 for	7.50





New!

STRAWBERRY FAIRFAX

Enough for a Family of Five

100 Mastodon Everbearer
100 Gem Everbearer

FOR ONLY
No Discount

\$3.35

100 Mastodon
100 Champion

FOR ONLY
No Discount

\$2.80

Fairfax Prices

25 for	\$0.50
50 for75
75 for	1.10
100 for	1.25
200 for	2.00
300 for	2.50
400 for	3.25
500 for	3.75
1000 for	7.50

SEE DISCOUNTS.

Fairfax, the **QUALITY** berry. It is considered by most everyone who has tasted them to be by far a better flavored berry than Premier, and other good flavored berries. FAIRFAX like DORSETT was introduced by the United States Department of Agriculture, and is supposed to be a cross between the Premier and the Royal Sovereign.

The foliage like Dorsett is of a very good quality. Good foliage means a good fruiting berry.

Fairfax is also a very productive berry, having produced at the rate of 5120 quarts per acre. The size of the berries averages large. They will average with the Chesapeake, and that is going some. Fairfax is a little more firm than Dorsett, and is fully as firm as Blakemore. This makes it a wonderful shipping berry. The color of the Fairfax is light red, with yellow seeds, and a nice green hull, making a beautiful combination. You should by all means try some Fairfax this spring.

Stromer's

New Strawberry CATSKILL

Has been known to outyield even Dorsett and Fairfax. Berries average about as large as Fairfax. Will hold their size well to the end of the picking season. Makes a fine, vigorous plant growth. Leaves are the largest we have ever seen on any Strawberry plant. Fruit stems are thick and grow upright. Berries ripen mid-season, and quality compares with Aroma and Blakemore. It was introduced by the New York Experiment Station several years ago, and we have great hopes for it. Plants are still quite scarce and our supply is limited. State certified plants of this variety are priced as follows:

Catskill Prices

12 for	\$.75	200 for	\$ 5.00
25 for	1.00	300 for	7.00
50 for	1.50	400 for	8.75
100 for	3.00	500 for	10.50

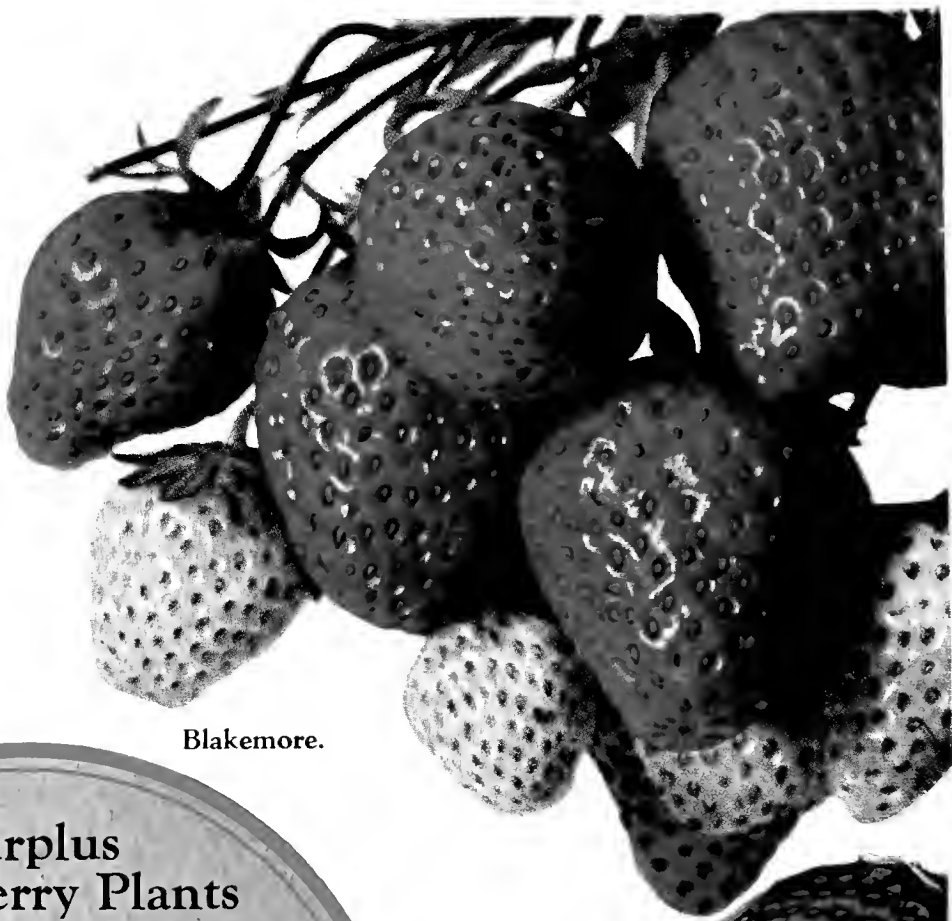
**10%
Discount
IN JANUARY**

**5%
Discount
IN FEBRUARY**

There is Only a 50 Per Cent Crop of Plants This Year. Order Early.



Premier.



Blakemore.

Surplus Strawberry Plants

at \$3.50 per 1000. Not prepaid

During our digging season every spring, when we are getting out 50,000 to 90,000 plants every day, naturally, at the end of each day, there are a few plants of all varieties left. We never carry plants over from one day to another, so that these plants are classed as surplus plants. We offer them to you who do not care to have named varieties, at \$3.50 per 1000. We will not label these plants as to variety, simply calling them surplus plants. They are first class plants, fresh dug, and will bear you a fine crop. The plant crop is short and we reserve the right to withdraw this offer at any time, so order this bargain early.

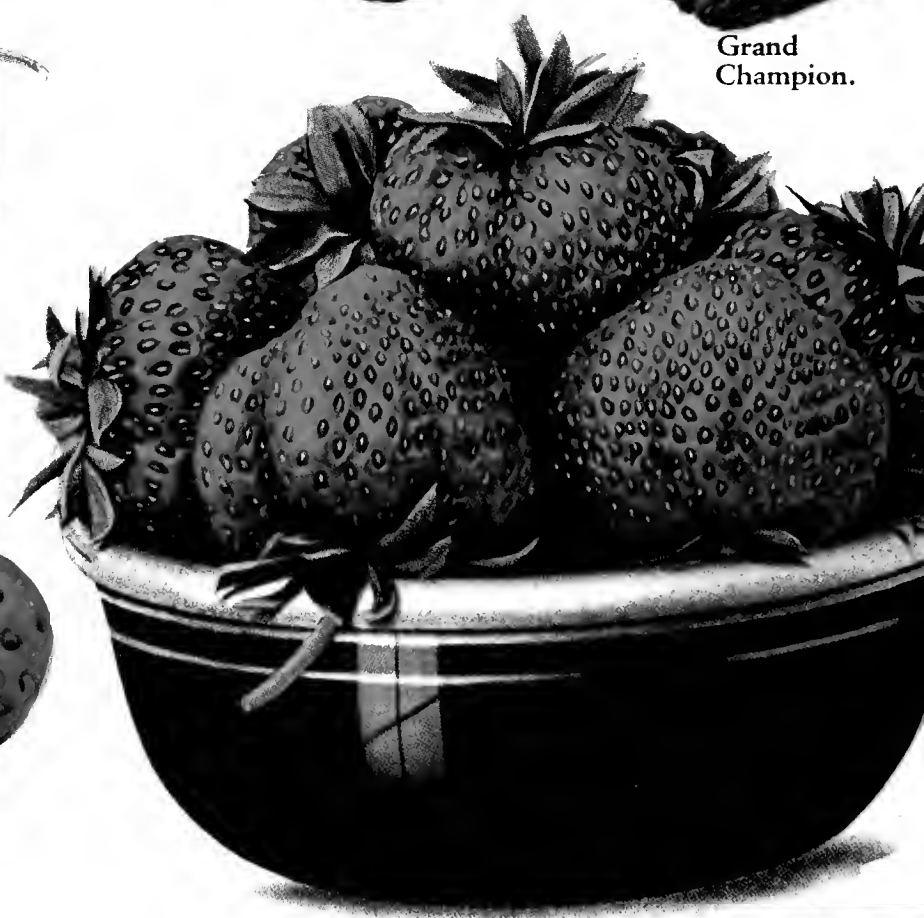
NO DISCOUNTS



Grand
Champion.



Chesapeake.



Pearl. Very late.

PREMIER (Early)

The Most Popular Berry ever Introduced

We picked 96, 16-quart cases from a patch of Premiers, 20 square rods, and frost killed one-third of them in blossom.

The very best of all berries for early fancy trade. For big, early money, PLANT STROMER'S PREMIER. If you plant STROMER'S PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin. Your biggest picking will be when berries are in good demand and are bringing top prices. Premier will grow anywhere. The plants are sturdy and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. Premier is the only early variety that will do this. The flavor cannot be beaten. STROMER'S PREMIER is one of the best shippers that grows, on account of its firmness. *Be sure to include some with your order.* Our prices are very reasonable for such a wonderful variety.

In Premier we offer you the greatest early Strawberry of all time. However, the early ripening of this variety is only one of its many good features. It is immensely productive, and unlike other early ripening Strawberries, the fruit produced by Premier is of the very finest quality, color, texture and flavor; and last but not least, every berry is large in size and uniform in shape. For every purpose that a Strawberry is wanted, Premier is supreme—eating, canning, preserving, local and distant market—no other variety can give you any more pleasure, satisfaction or profit. Premier succeeds everywhere and never fails to give a big crop of the very finest berries. The foliage is tough and healthy and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun.

The New BLAKEMORE (EARLY)

The United States Department of Agriculture Recommends It

This wonderful new creation called the BLAKEMORE (U.S. D.A. No. 659), was originated from a cross of the Missionary and the Premier in the year 1923 by the United States Department of Agriculture. It was named in honor of Marcus Blakemore, President of the National Preservers Association. The berries are much firmer than the Premier, Missionary or the Klondike. The BLAKEMORE are slightly blunted conic with broad shoulders and slim neck. The shape of the Blakemore might vary some in different localities. Easy picking and hulling qualities. The berries are a beautiful bright glossy red color, with tough skin, firm flesh, with a wonderful mild flavor. Plants make runners freely, and you are sure of getting a good fruiting row. They should be set about 24 in. apart. If set closer than that they will get too thick. It has been tried out and found to be one week earlier than Premier. It is a wonderful market berry. Why wouldn't it be? Think of it—one week earlier than Premier. The U. S. Department of Agriculture recommends it, and you should try it out in your state.

GRAND CHAMPION (ALL SEASON)

Greatest money making Strawberry ever introduced, no crop failure on account of frosts. Has produced over 5000 quarts on one-half acre in spite of heavy spring freezes.

ALL SEASON BEARER. Commences to ripen with the Premier, the earliest berry, and produces fancy berries with the Aroma, which is a late berry. Plants are large, extra heavy, healthy foliage; berries are bright red, very large in size, and have a fancy appearance. By all means try a few in your locality. Supply is very limited. Order early to avoid disappointment.

SENATOR DUNLAP

(MID-SEASON)

SENATOR DUNLAP IS AN OLD STANDARD VARIETY grown for a good many years. This variety has made more crates and more dollars for berry growers than any other one variety. Requires very little attention, and beds last for years if you keep the grass out. It's the toughest variety known. Plants are healthy, fast growers, and make plants freely. Should be set 24 inches by 36 inches apart in rows. Berries very dark red. Wonderful canning berry; great for preserves. Senator Dunlap is sometimes sold under the name of Dr. Burrill. We can see no difference between these two varieties, except the cost of the plants.

GIBSON (Medium Late)

Gibson has long been a favorite with commercial growers everywhere. It is not only a heavy cropper but a sure cropper—in fact during our many years' acquaintance with Gibson we have never known it to fail to produce a profitable crop. The plants are large and healthy; foliage strong, upright and abundant. Fruit is of the very finest color, quality, flavor and appearance, selling well on any market and mighty fine for home use.

PEARL (Late)

This extra late variety completes the circle we have been working on for so many years—a late Strawberry that could be depended upon to produce quality and quantity—a big paying crop regularly, under all conditions. Whether you are growing Strawberries for home use or for market a long fruiting season is desired. Because of its late blooming season Pearl is the ideal variety for frosty locations. The immense foliage gives ample protection to both the bud and fruit. During our tests with this variety it has proven equally desirable for light or heavy soil. The berries are large, uniform, solid and red clear through, and very attractive, with excellent flavor.

CHESAPEAKE (Very Late)

The best and most perfect late June-bearing variety of Strawberry grown. Like Premier, it is a profitable berry, because it is late and when the Chesapeake comes into bearing all other Strawberries are either gone or are so small that buyers will not look at them. Then is when Chesapeake comes along and brings the fancy prices. The Chesapeake is the last Strawberry to blossom, and by that time all danger of frost has passed, and you are almost certain of a full crop of Strawberries every year. Berries are as dark as the Senator Dunlap. All berries are well above the average in size. Wonderful, mild, sweet flavor. Chesapeake is a wonderful keeper. Plant some Chesapeake this spring and be convinced.

KENTUCKY AROMA (VERY LATE)

This late Strawberry has long been a favorite market variety in Kentucky, Tennessee, Missouri and Arkansas, but is grown with equal success in every other part of the country. Usually commanding premium prices on all markets, it is one of the greatest of long distance shippers, owing to the supreme quality of the berries. It is also highly desirable and suitable for home use as there is something indescribably rich and pleasant about the flavor that commands the admiration of all.

CHAMPION, Everbearer

Champion, without doubt, is one of the best everbearing Strawberries grown. It is the most prolific of all. When you plant Champion you are certain of success because three months after planting every plant will commence bearing, and continue all through the summer and late in the fall. The runners will commence to bear, even before they have taken root.

We grow several acres every year for fruit, and we know what we are talking about. Make sure that you get the genuine Champion. Order from us. We obtained our stock direct from the originator.

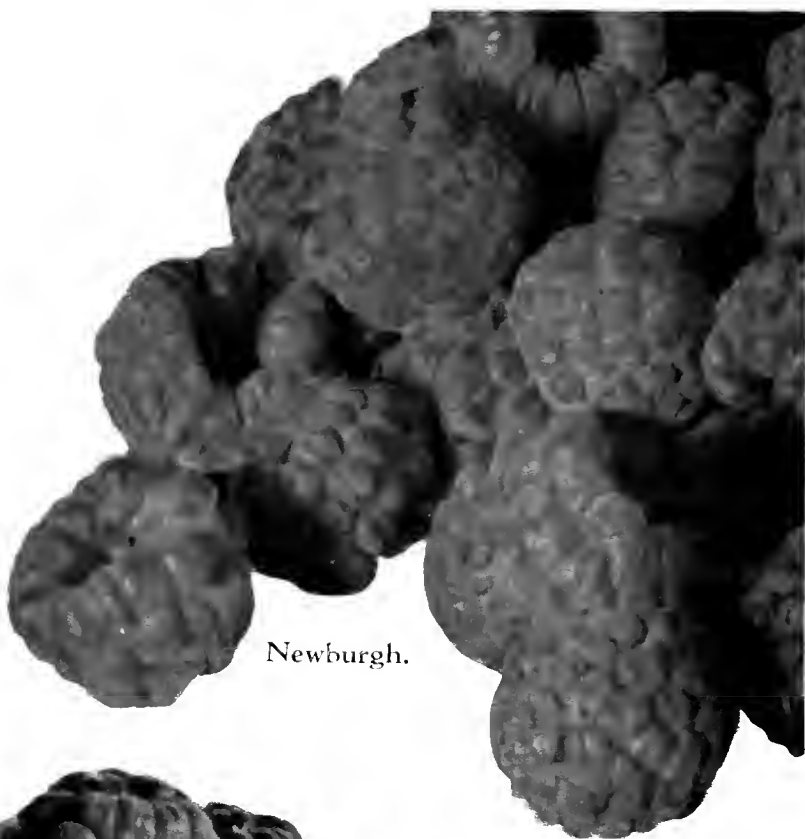
	25	50	75	100	200	300	400	500	1000
Premier	\$0.50	\$0.75	\$1.00	\$1.20	\$1.75	\$2.25	\$3.00	\$3.50	\$ 7.00
Kentucky Aroma50	.75	1.00	1.20	1.75	2.25	3.00	3.50	7.00
Pearl50	.75	1.00	1.20	1.75	2.25	3.00	3.50	7.00
Chesapeake50	.75	1.00	1.20	1.75	2.25	3.00	3.50	7.00
Champion Everbearing..	.60	1.05	1.40	1.75	2.50	3.40	4.25	5.25	10.50
Grand Champion65	1.00	1.40	1.75	2.75	3.75	4.00	5.00	9.50
Senator Dunlap45	.60	.75	.85	1.50	1.75	2.00	2.45	4.85
Blakemore45	.60	.75	.85	1.50	1.75	2.00	2.45	4.85
Gibson45	.60	.75	.85	1.50	1.75	2.00	2.45	4.85

WRITE FOR PRICES ON LARGER LOTS THAN LISTED





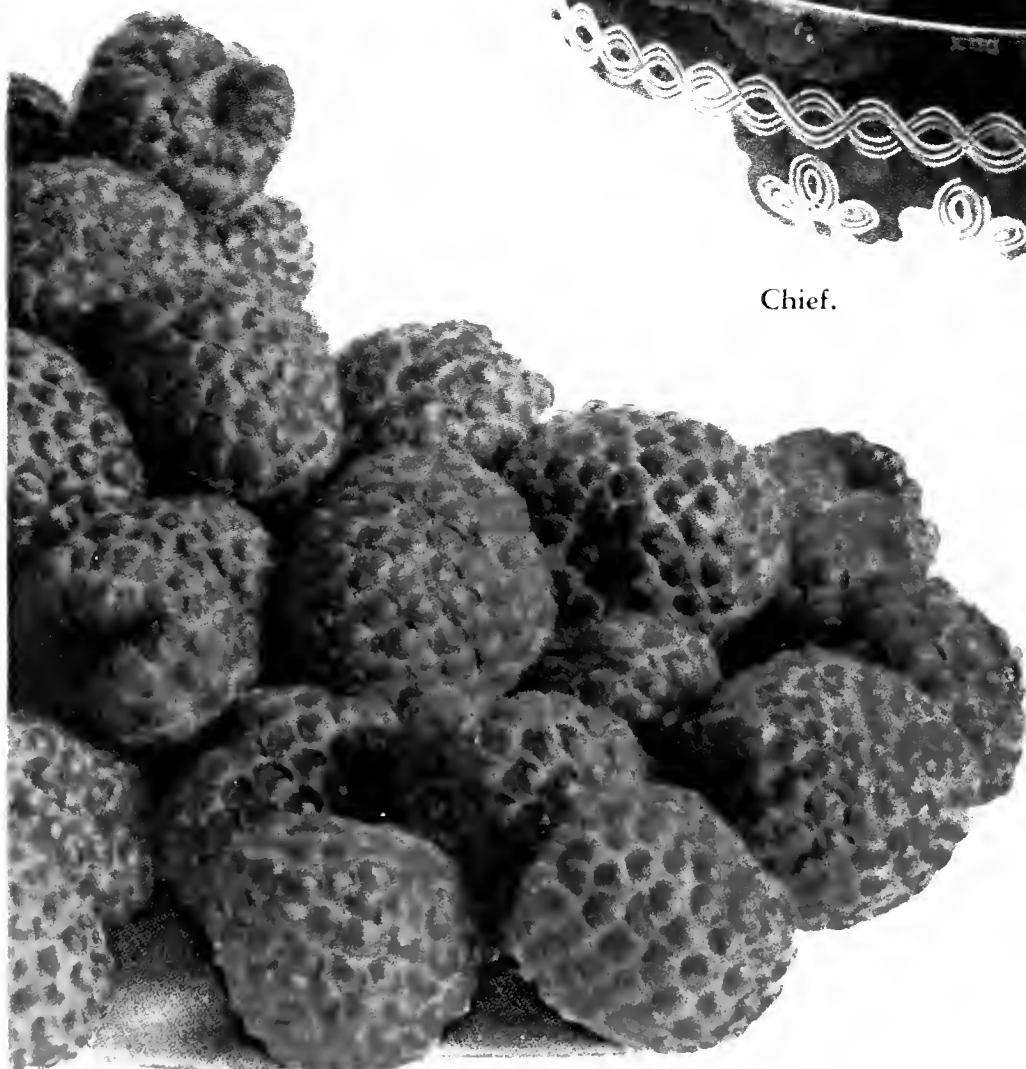
Youngberry.



Newburgh.



Chief.



St. Regis Everbearing.



Latham.

LATHAM
STANDS 35
BELOW ZERO
READ LETTER
ON PAGE
11

Stromer's Raspberry Plants Are Grown for Plants Only. All Our Raspberry Plants are Twice State Inspected Each Year

To grow real good Raspberry plants you cannot "burn the candle on both ends." That is, you cannot grow Raspberries for fruit, and dig plants off the sides of the rows. Plants like that will be weakened by fruiting. Our red Raspberry plants are grown two years, and then dug. They are not allowed to fruit during this time. We start them in this way. We set out a field of a certain variety, and care for them and fertilize them through the growing season. The following spring, they are all cut way back even to the ground, and allowed to come up again. This cutting off prevents them from bearing, and makes better, stronger plants with much better root system. These rows are dug that fall after a good hard frost, with a digging machine, and taken direct into cellars, where they are graded. The largest, and strongest, and best rooted plants are graded out, and these are what we call the one-year bearing size. They really are two years old, but we call them one-year bearing. Our transplants, two years old, are gotten by setting out nice thrifty, one-year plants in the nursery row, and grown until fall and then dug. These are set far enough apart to make heavy transplants that will bear a good many berries for you the same year you set them out in your own field. Raspberry plants that we dig and grade in the fall are not stored. They are taken outside and heeled in all winter. We do not like storage plants. All our Raspberry plants are perfectly hardy.

Latham, The Big Famous Red Raspberry

70 Berries Known to Fill a Pint Box

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, and Canada, and has never been known to winter-kill even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

NEWBURGH, New Red Raspberry

NEWBURGH was introduced by the New York Experiment Station a year or so ago, and all indications are that NEWBURGH will become the leading commercial Red Raspberry.

Because—

1. It has so far proven immune to mosaic.
2. Fruit very large, firm and holds its size.
3. Very productive. Yield 30 per cent greater than Latham.
4. Ripening season a few days earlier than Latham.
5. Extremely hardy.

They are still high in price, but try a few and get started with them.

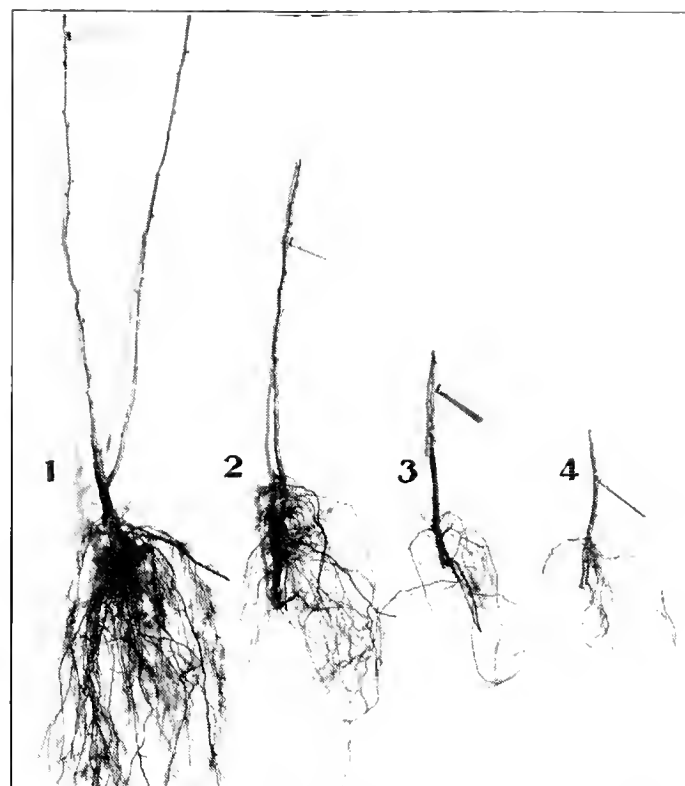
ST. REGIS, Everbearing Raspberry

One of the most valuable of all the late introductions in the line of red Raspberries. The habit of growth is a bushy nature; will produce berries the first year in the fall, and a fall crop the following spring and again in the fall.

St. Regis resembles Chief; its fruit is similar to that variety in quality, flavor and appearance. In September, long after Raspberries are out of season, St. Regis will bear a full crop of fruit, which commonly sells for seven to eight dollars for a 24-pint crate. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a very profitable investment when grown on a commercial scale. If you have not the time or the ground to grow St. Regis for market, be sure to plant at least a few bushes in the garden and keep your table supplied with all you can use.

	Each	6	12	25	50	75	100	200	250	500	1000
Latham, 2-yr. Bearing Age.....	\$0.15	\$0.65	\$1.00	\$1.95	\$3.75	\$4.85	\$5.50	\$6.95	\$8.50	\$16.00	\$32.00
Latham, 1-yr. Bearing Size				1.15	1.90	2.65	3.50	5.20	6.50	12.00	24.00
Latham, 1-yr. No. 1.....				1.05	1.40	2.00	2.50	3.60	4.50	8.25	16.50
Latham, 1-yr. No. 2.....				.75	1.10	1.50	1.95	2.95	3.25	6.00	12.00
Chief, 2-yr. Bearing Age15	.65	1.00	1.95	3.75	4.85	5.50	6.95	8.50	16.00	32.00
Chief, 1-yr. Bearing Size				1.15	1.90	2.65	3.50	5.20	6.50	12.00	24.00
Chief, 1-yr. No. 1				1.05	1.40	2.00	2.50	3.60	4.50	8.25	16.50
Chief, 1-yr. No. 275	1.10	1.50	1.95	2.95	3.25	6.00	12.00
St. Regis, 2-yr. Bearing Age15	.65	1.00	1.75	3.60	4.70	5.00	6.95	8.50	16.00	32.00
St. Regis, 1-yr. No. 175	1.00	1.75	2.50	2.85	5.20	6.50	12.00	24.00
Newburgh, 2-yr. Bearing Age.....	.40	1.95	3.85	7.10	Limit						
Newburgh, 1-yr. No. 1.....	.20	1.15	2.10	4.00	7.00	9.50	12.75	18.00	25.00	40.00	80.00
Youngberry, 2-yr. Bearing Age20	1.15	2.10	4.00							
Youngberry, 1-yr. No. 1.....			.90	1.60	2.95	3.50	4.25	6.25	7.00	13.75	27.50

WRITE FOR PRICES ON LARGER LOTS THAN LISTED



GRADES OF RASPBERRY PLANTS

1. Giant 2-yr. bearing age transplants. 2. Heavy 1-yr. bearing size. 3. 1-yr. No. 1. 4. 1-yr. medium.

CHIEF, Red Raspberry Just Out

Offspring of the Famous Latham. Extra Early—Absolutely Hardy. Easy to Grow—Healthy Bushes. Heavy Yield—Excellent Quality. Disease Resistant.

The foliage of a plant is its workshop. Good foliage is essential to good crops, poor foliage means a poor crop. The clean, healthy foliage of "Chief" is one more reason why "Chief" is a leader.

When strawberries are about gone and common Raspberries still ten days off, in comes our new friend "Chief" and bridges the gap. These first berries of the season are mighty welcome—on the market they bring extra money.

OFFICIAL YIELD OF "CHIEF"

Reported by

Year	The Minnesota State Fruit Breeding Farm	Yield
1928 2-yr. Field.....	180	Crates per Acre
1929 3-yr. Field.....	294	Crates per Acre

"Chief" outyielded even Latham in these official tests. With a patch of "Chief" in the garden, you'll have plenty of delicious canned Raspberries all winter long. "Chief" is blessed with superior flavor. On the table fresh, with sugar and cream, or for canning, "Chief" sets a high standard. It is rich, bright red, high quality. "Chief" has been tested over a wide area in the past ten years and its behavior has been carefully watched. It has proven hardy, a heavy cropper, excellent quality, a good shipper, resistant to disease, and in addition it is 10 days early.

New YOUNGBERRY

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the Loganberry and Dewberry. Color of fruit is a rich wine color. Size 1 to 1½ inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat, adapted to a wide range of soils, a great producer. Try them in your locality. They will be the talk of your neighborhood. Plants are still scarce, and a little high in price.



Every Plant, Tree, Shrub or Bulb That We Offer is "State Certified."



Golden Queen.



Potomac.



New Logan Black Raspberry.

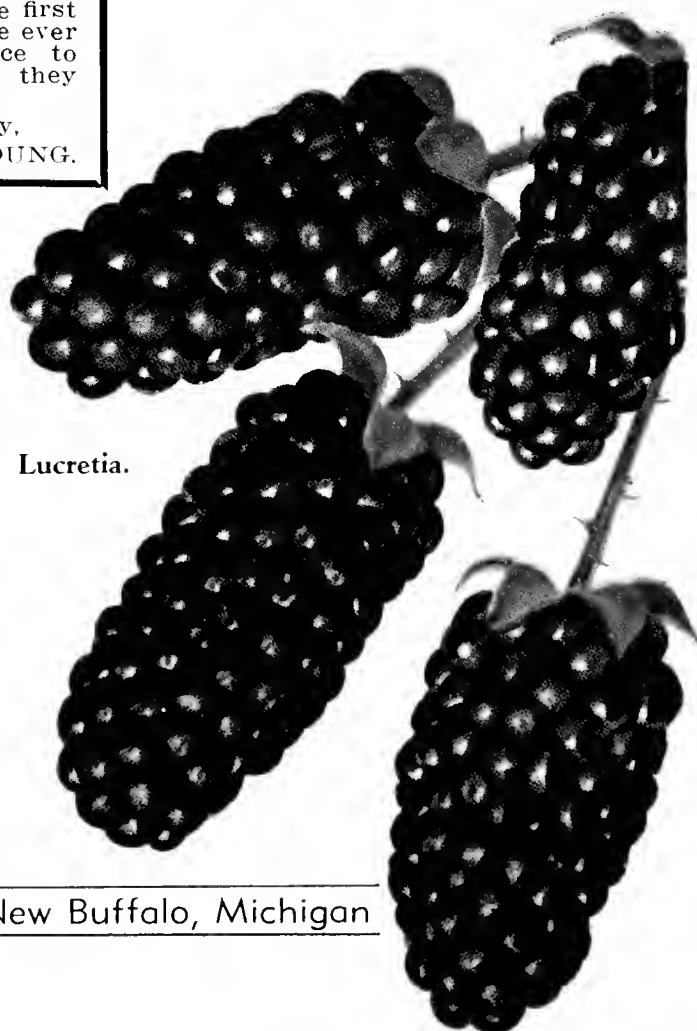


Cumberland.

White Mills, Ky.
Feb. 9, 1933
South Michigan
Nursery Co.,
New Buffalo, Mich.
Gentlemen:

About seven years ago I purchased a supply of your Alfred Blackberries. I have a large patch of them now and they are the first and only fruits I have ever been able to produce to look as beautiful as they do in pictures.

Yours very truly,
E. R. YOUNG.



Lucretia.

CUMBERLAND

Black Raspberry

The Business Blackcap

This is without question one of the most profitable and popular Black Raspberries ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "Business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance, except Logan. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice inspected plants.

SCARFF'S Fruiting Strain

Early Harvest Blackberry

150 bushels of "Scarff's Fruiting Strain Early Harvest" from one acre sold as high as \$4.00 per crate. The earliest to ripen and the most productive of the early sorts. There are a number of different strains of Early Harvest Blackberries, all alike in appearance of wood and growth, but vastly different in productiveness. We noticed this peculiarity soon after its introduction, and have, by careful system of selection, selected a strain that is simply marvelous for great yields of luscious fruit. We have not only increased the productiveness, but size as well, and now have an early variety that cannot be excelled, as it ripens so early that it always sells at enormous prices.

CRYSTAL WHITE Blackberry

Strange as it may seem, this is a real creamy white Blackberry. Mixed with the jet black ones for dessert it makes a most wonderful dish. The fruit is about the size of Alfred, with few seeds and quite sweet when fully ripe. The bushes are good, strong growers and very productive. This is not a worthless novelty, but a fruit of real value, and should be in every garden.

Brownsville, Wis., April 28, 1933
South Michigan Nursery,
New Buffalo, Mich.

Since last fall I have wanted to write and tell you how well satisfied we are with the 5,000 Latham and 1,000 Alfred plants I bought from you last spring.

First of all I finished cultivating them this morning and I don't think I lost one plant from winter-kill. And if they lived through the 35 degrees below zero weather we had last winter I'm sure they'll stand anything. And the way they are starting out is encouraging. I'm sure we'll have a fine crop this coming season. Also we were surprised at the number of berries we got last fall. From July on we had plenty of berries to eat. I even sold a few cases. I think in all we picked 10 cases and there were still a few berries on when it froze last fall.

Sincerely, W. B. DINS.

	Each	6	12	25	50	75	100	250	500	1000
Cumberland, 2-yr. Bearing Age	\$0.15	\$0.85	\$1.60	\$3.00	\$4.95	\$5.95	\$6.50	\$8.50	\$16.00	\$31.00
Cumberland, 1-yr. No. 1				1.00	1.50	2.10	2.25	4.00	7.25	14.50
Logan, 2-yr. Bearing Age	.15	.85	1.60	3.00	4.95	5.95	6.50	8.50	16.00	31.00
Logan, 1-yr. No. 1				1.15	1.65	2.25	2.25	4.50	8.25	16.50
Potomac, 2-yr. Bearing Age	.25	1.25	2.00	Limit						
Potomac, 1-yr. No. 1	.15	.85	1.60	3.00	4.95	5.95	6.50			
Lucretia, 2-yr. Bearing Age	.10	.55	1.00					8.00	15.00	30.00
Lucretia, 1-yr. No. 1				1.00	1.55	2.15	2.50	4.50	8.25	16.50
Crystal White Blackberry, 1-yr.	.10	.55	1.00	1.90	3.25	4.50	6.00			
Scarff's Early Harvest Blackberry, 2-yr.	.15	.85	1.60	3.00						
Scarff's Early Harvest, 1-yr. No. 1			1.00	1.85	2.50	3.25	4.00	9.50	18.00	35.00

WRITE FOR PRICES ON LARGER LOTS THAN LISTED

New Logan Black Raspberry

New Logan is the best and most disease-resistant and most profitable black Raspberry ever grown in this state or any other where it has been tried. Our Michigan Experiment Station claims it to be the most promising variety ever tried there. Ripens 10 days earlier than Cumberland. Berries larger, heavier yields and even though it bears heavier than Cumberland, you will harvest all the berries in shorter time. On account of it being 10 days earlier it will be a money maker for you. Try a few at least and get started.

POTOMAC, Brand New

The brand new variety of raspberry. Introduced by the U. S. Department of Agriculture. It is a cross between a black Raspberry and a red Raspberry, making it a purple Raspberry. Compared side by side with Cumberland, showed about twice as many berries on the Potomac as the Cumberland. Less berries were required to fill a quart of Potomac than a quart of Cumberland, so that will give you an idea as to the size of the berries. It is very free from diseases. Makes fine jellies, and preserves. It is the very best of all the purple varieties. We still have a very limited supply of plants of this variety to offer.

Here are the reasons why Potomac is an outstanding variety.

1. It bids fair to become the heaviest yielding of all raspberries.
2. Comparable to Latham Red in size and firmness of fruit.
3. Quality is excellent—making an excellent jelly without the addition of pectin and making a jam supreme.
4. Vigorous, healthy growth exceptionally resistant to Anthracnose and Leaf Spot, and to our knowledge it has never shown any traces of the Mosaic diseases.
5. Potomac is far better than any other purple raspberry we have ever grown.

LUCRETIA

The Big Hardy Dewberry

The only real good Dewberry on the market which is good for all purposes, being very productive, of extra large size, earlier than any of the rest, will grow and thrive on very light soil and live for many years. If you live in a locality where your thermometer registers seven degrees below zero, you can easily prevent the vines from winter-killing by laying down on the ground and covering them with straw, which can be held in place by just a few shovelfuls of earth. Then in the spring they can be taken up and tied to wires which are fastened just like a grape trellis, but not as high, something like three feet high is about right. Dewberries make a good addition to your blackberry list, you will like them as well or better for all uses than the common run of blackberries, and ripening early, you get the advantage of higher prices; as the berry is much larger, you can pick a crate quicker. They grow practically free from all diseases. Our plants are fine and Michigan grown. Add to your income by planting Dewberries.

GOLDEN QUEEN Raspberry

A beautiful, large, golden yellow raspberry. Many prefer this variety to any of the red or black sorts, owing to its sugary sweetness and unsurpassed flavor. Should be in every garden, its beauty and high quality placing it at the head for table use. The canes are hardy, of strongest growth and very productive. 20c each; 3 for 50c; 100 for \$7.00.

10% Discount IN JANUARY
5% Discount IN FEBRUARY

Special Offers

100 Cumberland No. 1
100 Logan No. 1
100 Latham No. 1

All for only **\$5.80**
No Discount

250 Cumberland No. 1
250 Logan No. 1
250 Latham No. 1

All for only **\$9.65**
No Discount

25 Alfred Blackberry No. 1
25 Chief Raspberry No. 1
25 Lucretia Dewberry
25 St. Regis

for only **\$3.35**
No Discount

25 Cumberland, 2 yr. B.A.
25 Chief, 2 yr. B.A.
25 Latham, 2 yr. B.A.

for only **\$5.50**
No Discount

Read All About Our
Double Yield
Mastodon on Pages
12 and 13

Thousands of Satisfied Customers in Every State.

Stromer's

Giant MASTODON Everbearing

3 Full Crops in 18 Months—3 Big Profits

Still the Best
Everbearing
Strawberry
Yet Introduced

\$1216⁰⁰ Per Acre

from Stromer's Mastodon (Read page 2.)

HERE'S HOW MASTODON DOES IT

- 1—Plant this spring—1935.
 - 2—Pick first crop—July to winter—1935.
 - 3—Pick second crop—June—1936.
 - 4—Pick third crop—August to winter—1936.
- 3 BIG CROPS — 3 BIG PROFITS

A REAL WONDER

It is the largest everbearing berry grown, **Mastodon** is the most prolific, the firmest, the most beautiful berry with the real Strawberry flavor. It is a berry that bears early and late, one that can be picked all spring and summer. Many of the berries grow as large as a silver dollar, and are just as perfect. **Mastodon** is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year have produced as high as three quarts per plant. A field of this **Mastodon** in bearing is a sight never to be forgotten.

Its Origin

Mastodon was originated several years ago by one George Voer, of Northern Indiana, who claims it a cross between Superb and Prize. Out of many seedlings produced from this cross only one plant was worth saving, this one being the original **Mastodon** from which all others of its name have sprung, and from which source our original planting stock was secured.

Plant Mastodon and Be Convinced

When we tell you that **Mastodon** does produce three full crops in 18 months; it is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you, but read what other folks have to say.

Mastodon does not require special soil, care or petting. Sell for 30c to 50c per quart. **Mastodon** sells like "hot cakes" on roadside stands. Commences to bear in 90 days after you set them. We picked 181 quarts of berries from 1½ acres on November 1st, and on November 2nd the ground was frozen solid. This frost is what stopped the **Mastodon**. Light frost will not injure them at all.

We often have folks ask us "How many quarts will 100 **Mastodon** give us a week?" We have watched our **Mastodon** fields this summer, and find that they will bear three quarts two times a week. If it is cool, they will not do quite so well. It takes about 8000 plants to set an acre, so that makes 480 quarts per week per acre, and sell for 25c per quart, making \$120.00 per acre per week.

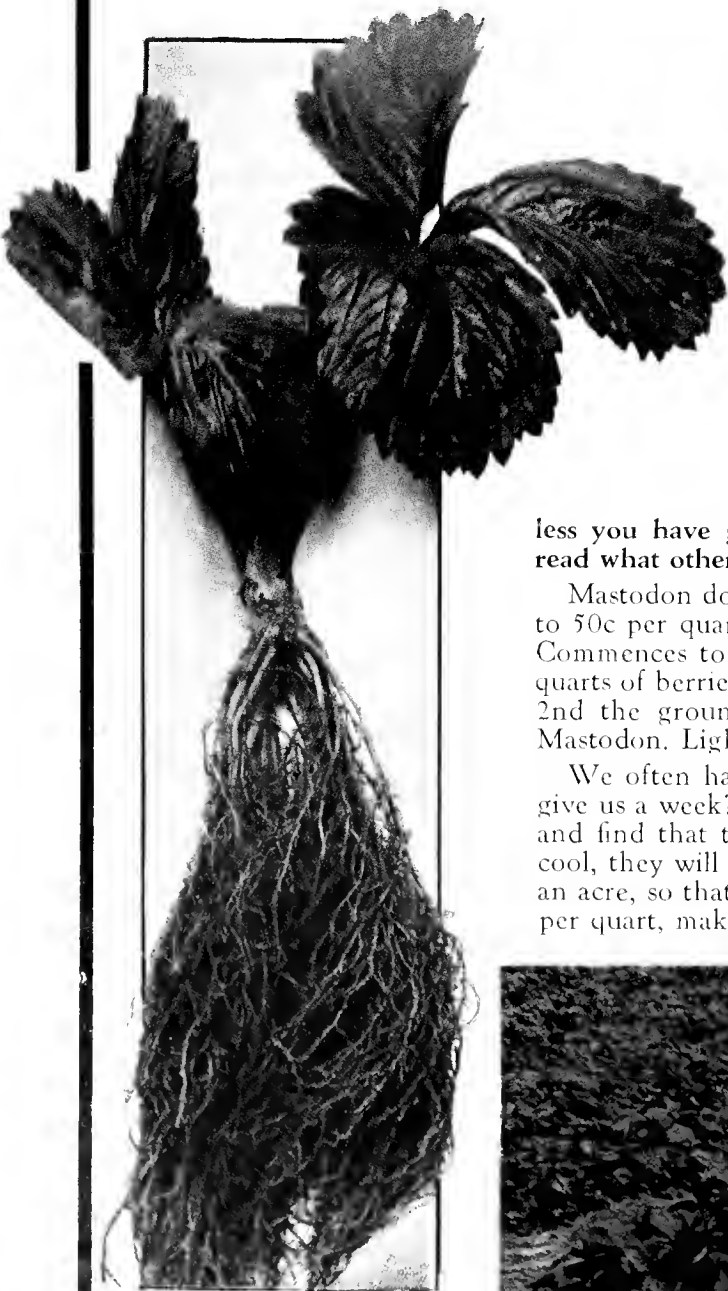
Prices on

Mastodon

10% Discount in January
5% Discount in February

25 plants for\$0.65
50 plants for 1.00
75 plants for 1.40
100 plants for 1.75
200 plants for 2.75
250 plants for 3.00
400 plants for 4.50
500 plants for 5.25
1000 plants for 10.50

Write for prices in 5000 and 10,000 lots.

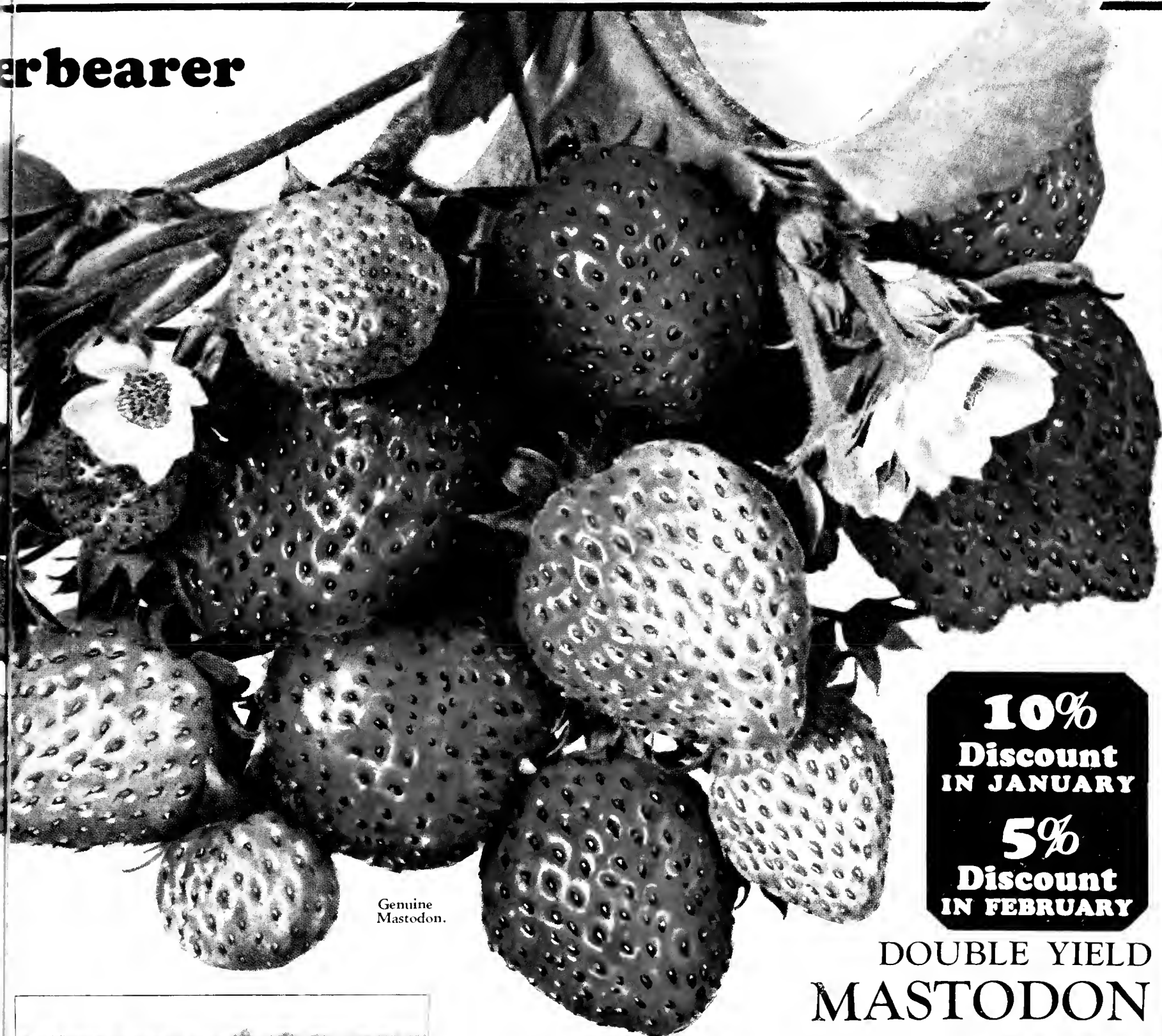


A Stromer Mastodon plant, grown on water and sand bottom land, machine dug to get all the fine roots for you.



Fine family garden of 200 Mastodons. Set in April 1st, ready to bear in July. Will supply enough berries all summer and fall for a family of five. Space required, 10 x 20 feet. Cost only \$2.75. This garden in Double-yield Mastodon only \$3.40.

erbearer

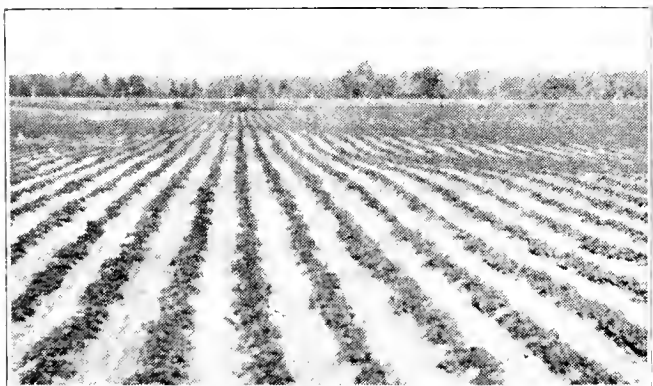


Genuine
Mastodon.

10%
Discount
IN JANUARY

5%
Discount
IN FEBRUARY

DOUBLE YIELD MASTODON



Mastodon, 90 days after planting, first crop about
ready to pick.



Same field, Nov. 1st, last berry has just been
harvested.

Since the Mastodon everbearing strawberry has been introduced we have noticed that there were some plants that would bear twice as many berries as others. Now we have enough of these heavy bearing plants to offer them to you this year for the first time. You folks who know what our Mastodon plants will do and how they will start to bear within 90 days after they are set, will have some idea what Stromer's Double Yield will do for you. They have been bearing every year twice as many berries for us row for row. That is why we call them DOUBLE YIELD Mastodon.

This selecting has done for Mastodon what culling will do for the farm flock of hens or for the herd of cows. We all know that chicks hatched from prize winning hens are better or a calf from a record breaking cow is better. The same is true with these Mastodon Everbearing Strawberry plants. They are better. They will bear twice as many berries as the ordinary Mastodon. Everyone that has seen these Double Yield Mastodon bear, thought that the Mastodon could not be beat. Mastodon is the best everbearing grown, but the Double Yield is still better. Only have 200,000 of them to offer, so order early and take advantage of the discounts.

PRICES ON DOUBLE YIELD MASTODON

25	50	75	100	200	250	300	500	1000
\$1.00	\$1.50	\$1.85	\$2.25	\$3.40	\$4.00	\$4.80	\$7.50	\$15.00

Discounts on early orders. Order early and save money.

PRICES ON ORDINARY MASTODON TO THE LEFT.



A Double Yield Mastodon Plant
with all leaves removed.



Alfred.

ALFRED Blackberry

STANDS 35° BELOW ZERO

See letter below.

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

BEARS SECOND SEASON—ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

IMMENSE SIZE—The berries are twice as large as ordinary Blackberries, many of them 1½ inches long, and the finest flavored of all Blackberries. It is an ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

EXTREMELY HARDY—ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

EARLY SEASON—This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productiveness it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year, I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUIT HALLS OF FAME.

BLACKBERRY plants are difficult to propagate, and it will be years before there will be a supply of ALFRED plants. Plants will be pruned and ready to set out. Buy your ALFRED Blackberry plants from the "ORIGINATOR" and be sure to get the GENUINE.

2-Yr. Bearing Age Alfred Plants,

Each	6	12	25	50	75	100
\$0.20	\$1.00	\$1.80	\$3.00	\$5.00	\$6.75	\$8.00

How and Where I Found the Alfred Blackberry

BY GEORGE STROMER—Originator

Fifteen years ago last August, while I was walking along an old abandoned right-of-way, I noticed an unusually large Blackberry bush growing near a former station called ALFRED. (This station was merely a junction). The ripe berries with which it was loaded were extraordinarily large. The following spring I dug it up from its native soil, and cut the roots so as to make three plants. These were planted in a rich soil where they grew vigorously all summer. That following winter was very severe in Michigan, but they withstood the heavy frosts, and fourteen degrees below zero. Many young plants sprang up from the roots, the next spring I transplanted these, and cultivated them carefully. Year after year, with diligent care, I have propagated these plants to such an extent that the fruit is now being supplied to the local markets at a fancy price, and is always in good demand. Last year I measured a good many berries that were over one and one-half inches long, and three inches around. Nurserymen claim that the ALFRED is the largest berry they have ever seen. Buy from the originator and get GENUINE ALFRED.

PRICES ON ALFRED (1-YR.) NO. 1 FANCY:

25 for	\$1.15	250 for	\$ 6.50
50 for	2.05	500 for	12.50
75 for	2.65	1000 for	23.00
100 for	3.40	2-yr. plant prices at right above.	

South Michigan Nursery,
New Buffalo, Mich.

Brownsville, Wis., April 28, 1933.

Since last fall I have wanted to write and tell you how well satisfied we are with the 5000 Latham and 1000 Alfred plants I bought from you last spring.

First of all I finished cultivating them this morning and I don't think I lost one plant from winter kill. And if they lived through the 35 degrees below zero weather we had last winter I'm sure they'll stand anything. And the way they are starting out is encouraging. I'm sure we'll have a fine crop this coming season. Also we were surprised at the number of berries we got last fall. From July on we had plenty of berries to eat. I even sold a few cases. I think in all we picked 10 cases and there were still a few berries on when it froze last fall.

Sincerely,

W. B. DINS.

Golden Oblong Pumpkin



We are not in the seed business, nor do we intend to go into it, but we are going to offer you seed of this wonderful Pie Pumpkin. It happened that one Pumpkin plant came up voluntarily in a potato patch. At first it looked like a squash vine, but it turned out to be a Pumpkin. The fruits are long and round, like picture. Bright golden yellow, and smooth. They resemble an overgrown ripe cucumber. The seed chamber is very small, with few seeds. The flesh is exceptionally fine grained. This one volunteer plant bore 36 ripe Pumpkins and 6 green ones that failed to get ripe. Everyone that has tried these wonderful Pumpkins say they are the best they have ever tried. We do not know its name, but we call it GOLDEN OBLONG. Fruits never get over 14 inches long. One Pumpkin will make two large pies. Price: Pkt., 10c; 3 pkts., 25c; 1 lb., \$1.00, postpaid.



HORSERADISH

Horseradish will grow any place. Likes a wet soil of heavy nature best. Valuable for relishes, and appetizers. Grate roots early in the spring. We offer roots at very low prices. Set the roots straight up and down, and leave the top of the root about one inch below the surface.

Prices: 6 for 35c; 12 for 60c, postpaid. 25 for 85c; 100 for \$2.95; 1000 for \$22.00, not postpaid. All No. 1 roots. Giant Crown Plants at double the above prices.

60 DAY SWEET CORN

Earliest of all Sweet Corn. 58 to 60 days from planting to market—golden yellow ears 7 to 9 inches long. Several ears to stalk. Stalks medium height, easy to grow, first on the market, a big money-maker, 35c to 50c per dozen. Price: ½ lb., 50c; 1 lb., 90c; 2 lbs., \$1.75; 5 lbs., \$3.50, postpaid. See cover for illustration.

STROMER'S GRAPE VINES

Priced Less Than Wholesale

NOW THAT PROHIBITION IS A THING OF THE PAST

The Increasing Demand for Grape Juice Makes This a Big Money Crop for Farmers and a Source of Pleasure and Real Economy to Home Owners.

Every STROMER Grape plant is guaranteed 100 per cent healthy, true-to-name and productive. They are well rooted, full of pep and will grow and produce big crops and big profits year after year, with only ordinary care. The cuttings for our Grape plants are taken from bearing vineyards, which are thoroughly sprayed and given thorough cultivation throughout the growing season. This gives us a big supply of strong, healthy wood, and as the cuttings are taken from bearing plants only, we know absolutely that every plant we send you will be true to name, healthy, and strictly first class in every respect.

CACO, New Red Grape

Superior Quality—Heavy Bearer—Early Ripening.
The Sensational New Red Grape

This is the new, quick growing, young bearing, early ripening, deliciously sweet, big red Grape that has created sensations in nearly all of the large Grape growing centers of the country.

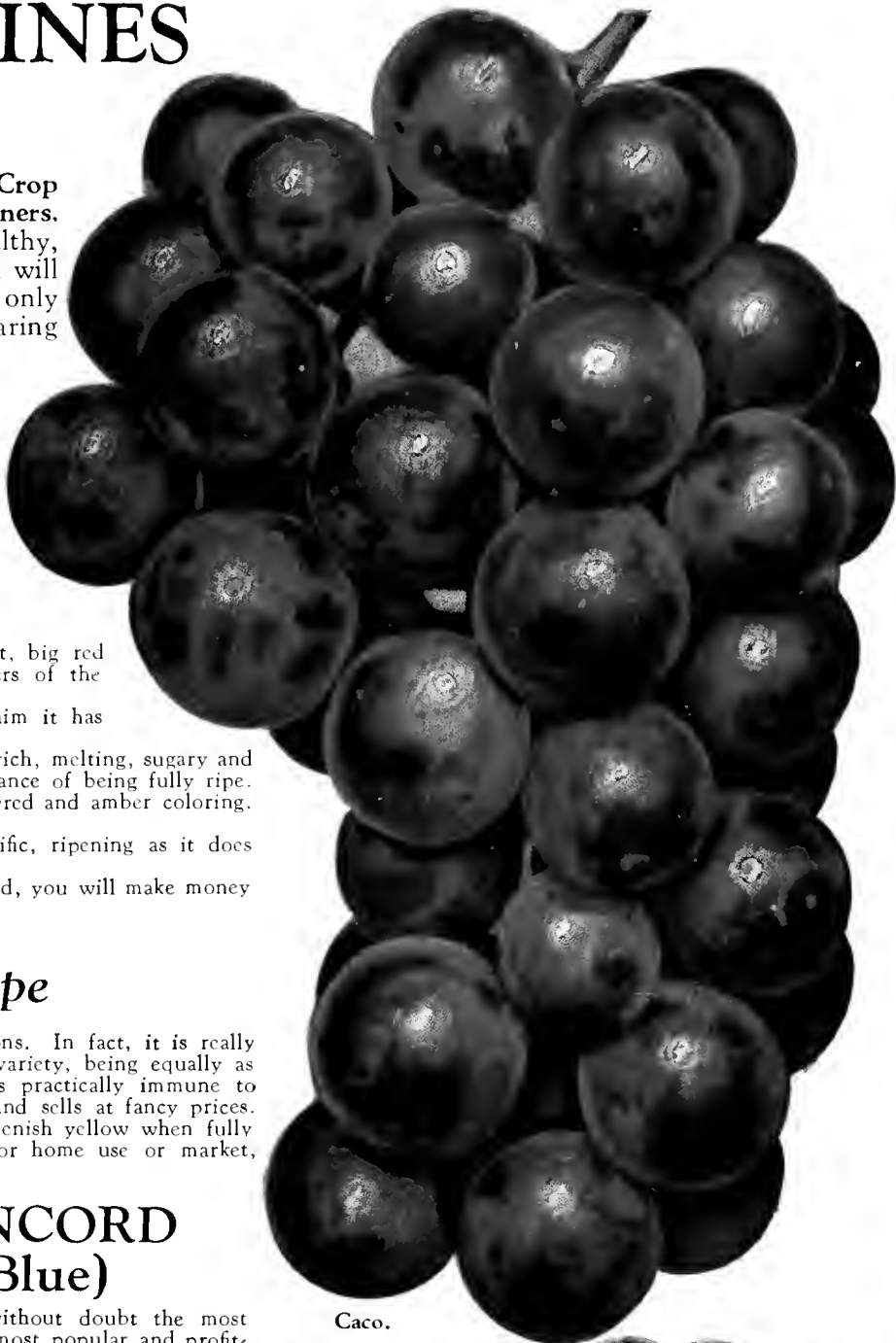
As a variety for home use, leading horticulturists and Experimental Stations claim it has no equal, and we will vouch for this statement.

Caco has a peculiar characteristic not found in any other variety, in that it is so rich, melting, sugary and excellent in flavor that it can be eaten with rare enjoyment fully two weeks in advance of being fully ripe.

In appearance it is the most beautiful of all hardy Grapes, possessing a rich wine-red and amber coloring. The berries are usually large; bunch large and compact.

The vines are very strong, perfectly hardy, vigorous growers, healthy and prolific, ripening as it does early in September, the big crop of fruit is fully matured before danger of frost.

Always in demand on all markets at extra fancy prices. If you have a roadside stand, you will make money with Caco. They will be back for more.



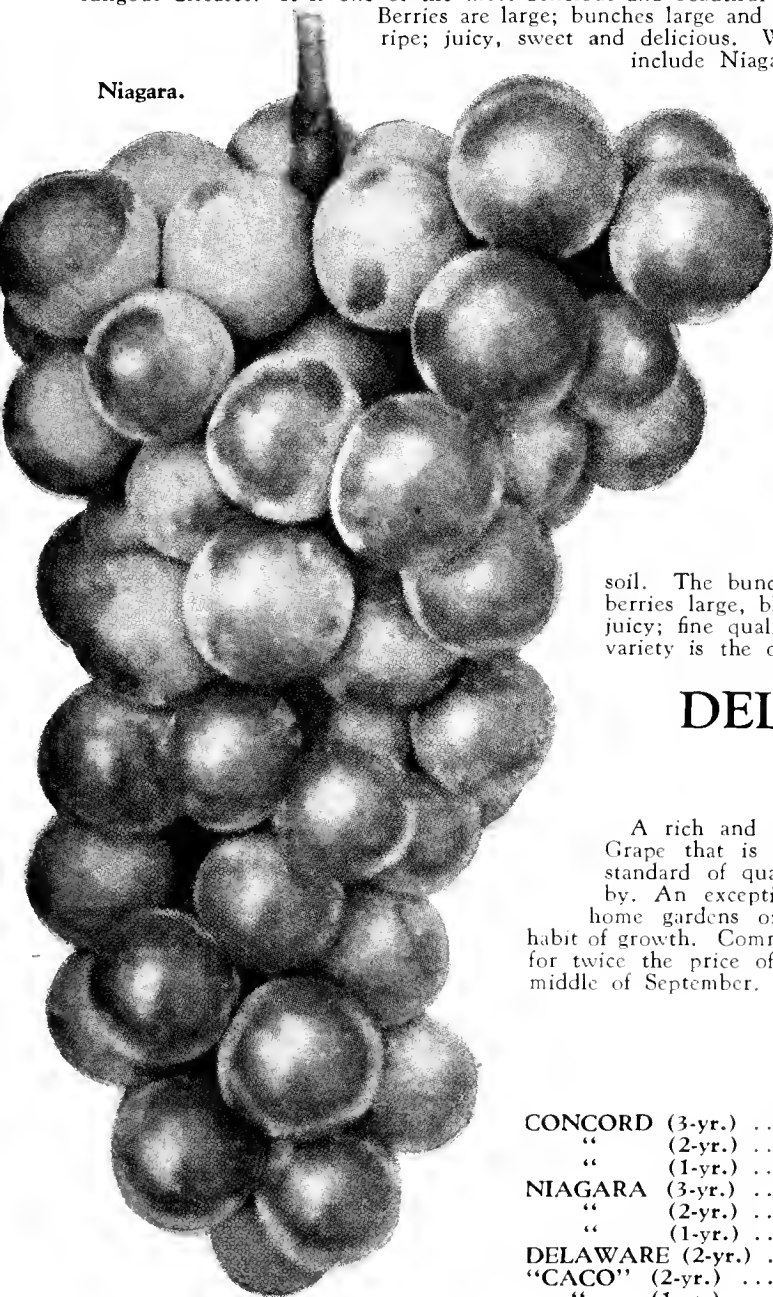
Caco.

Niagara, The White Grape

This is the Great White Grape that succeeds everywhere and under all conditions. In fact, it is really the White Concord, as it seems to have all the good characteristics of that great variety, being equally as vigorous, hardy, and productive. Due to the tough, leathery foliage, Niagara is practically immune to fungous diseases. It is one of the most delicious and beautiful of hardy Grapes and sells at fancy prices.

Berries are large; bunches large and compact; color greenish yellow when fully ripe; juicy, sweet and delicious. Whether planting for home use or market, include Niagara in your order.

Niagara.

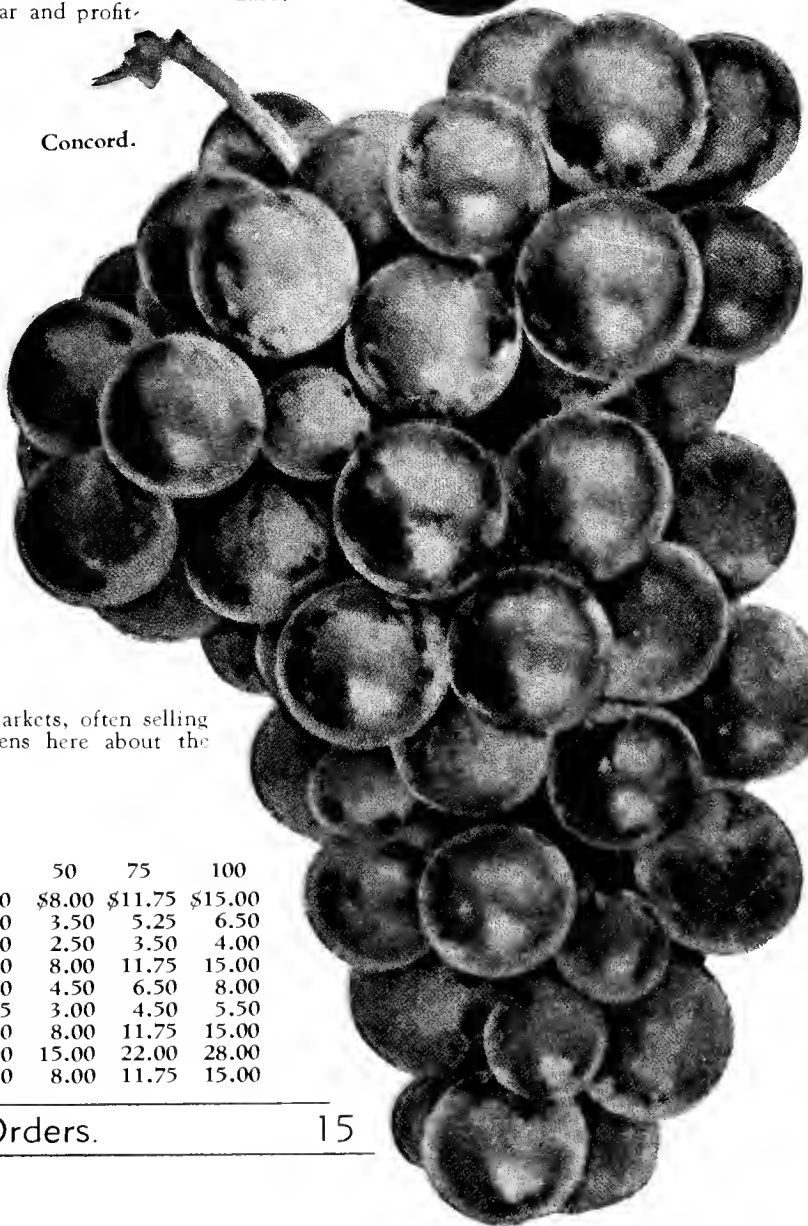


CONCORD (Blue)

Concord is without doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil.

The bunches are large and compact, berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape.

Concord.



DELAWARE (Red)

A rich and delicately flavored little red Grape that is generally recognized as the standard of quality to judge other Grapes by. An exceptionally desirable variety for home gardens on account of its compact habit of growth. Commands a premium in all the markets, often selling for twice the price of Concord. Very hardy. Ripens here about the middle of September.

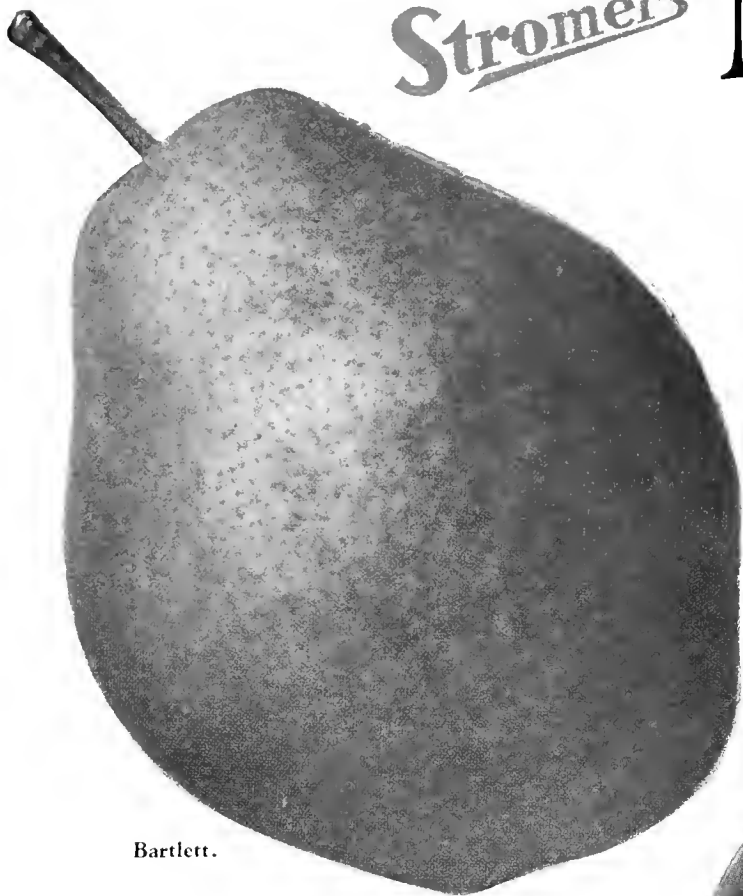
Grape Prices

	Each	6	12	25	50	75	100
CONCORD (3-yr.)	.. \$0.35	\$1.50	\$2.80	\$4.50	\$8.00	\$11.75	\$15.00
" (2-yr.)	.. .25	1.00	1.60	2.00	3.50	5.25	6.50
" (1-yr.)	.. .15	.60	1.00	1.50	2.50	3.50	4.00
NIAGARA (3-yr.)	.. .35	1.50	2.80	4.50	8.00	11.75	15.00
" (2-yr.)	.. .30	1.20	2.00	2.50	4.50	6.50	8.00
" (1-yr.)	.. .20	.90	1.50	1.75	3.00	4.50	5.50
DELAWARE (2-yr.)	.. .35	1.50	2.80	4.50	8.00	11.75	15.00
"CACO" (2-yr.)	.. .50	2.50	4.25	8.00	15.00	22.00	28.00
" (1-yr.)	.. .35	1.50	2.80	4.50	8.00	11.75	15.00

Do Not Overlook Our Large Discounts On Early Orders.

Stromer's

Northern Grown PEARS

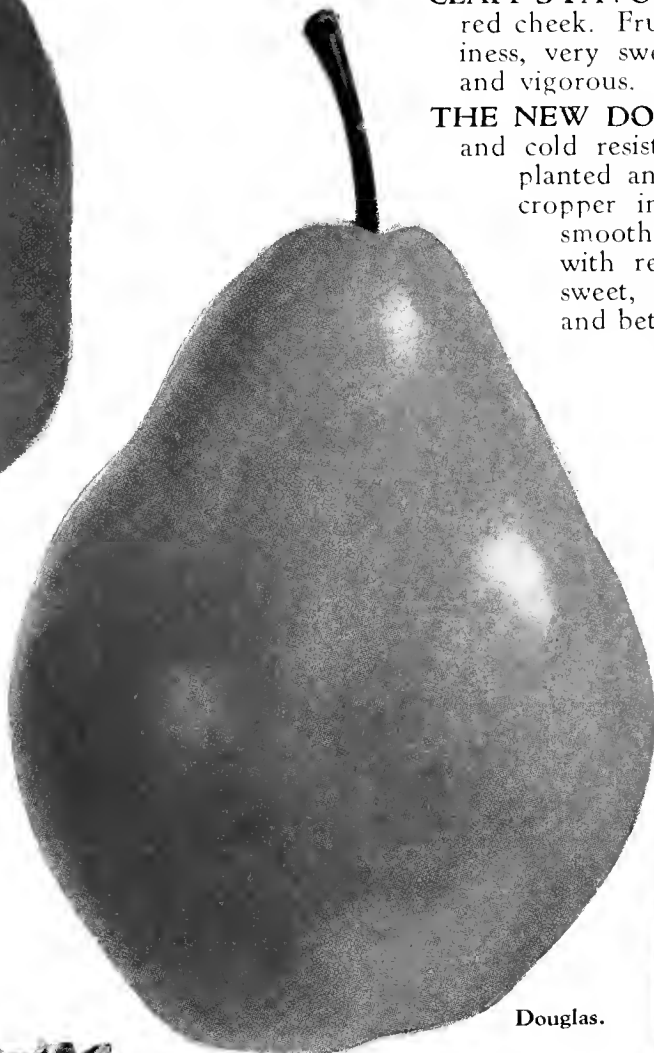


Bartlett.

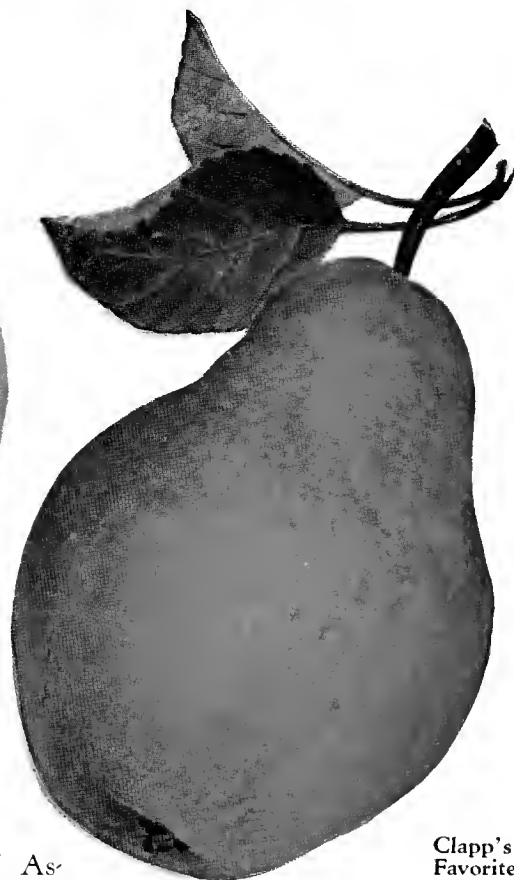
BARTLETT. The most popular Pear for home use and market, a leader among canning Pears. Should be in every garden and orchard. Large, golden yellow with reddish blush on the sunny side. Flesh tender, melting and juicy, with a delicious, musky flavor. Tree vigorous, erect, bears abundantly.

CLAPP'S FAVORITE. A large, pale yellow Pear with red cheek. Fruit extra fine texture, free from graininess, very sweet and highly flavored. Tree hardy and vigorous.

THE NEW DOUGLAS. Claimed to be blight proof and cold resistant. Bears early, often same season planted and produces a heavy crop. A regular cropper in all soils and localities. Fruit large, smooth; beautiful golden yellow color, flecked with red and russet. Flavor delicious, very sweet, melting and juicy. Something new and better.



Douglas.



Clapp's Favorite. Much reduced.

SECKEL OR SUGAR PEAR. The best pickling Pear. Fruit small, fine flavor and firm. Heavy cropper.

BOSC. Finest quality; extra large, long and tapering; russet; good shipper, brings highest market price. A vigorous grower. October to November. (See cover).

Can Supply Dwarf Pear Trees, 2 years old, in

Clapp's Favorite	Bartlett	Duchess
Each, 75c.	3 for \$2.00.	

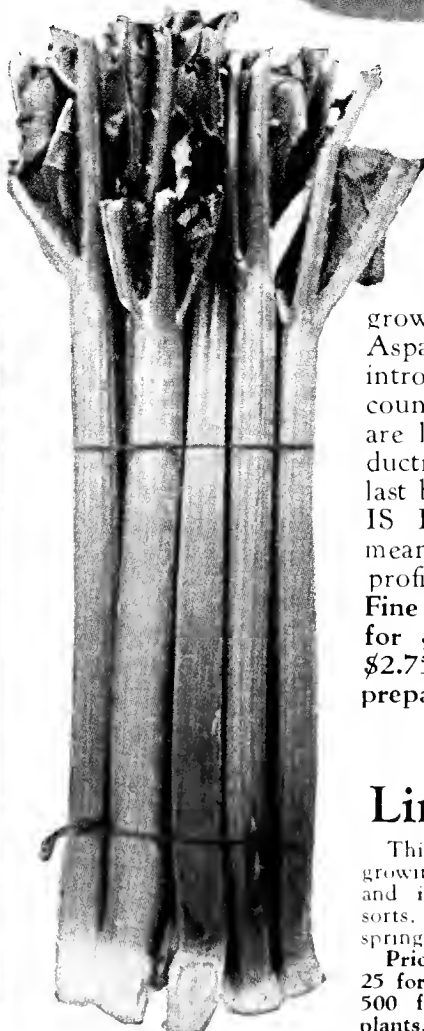
PEAR PRICES: 2-Year-Old

Each\$0.45
3 for 1.25
10 for 3.75
25 for 8.75
50 for16.50

Discounts for Early Orders.



Seckel Pear.



Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus, although just a recent introduction, has become famous the country over. It is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE TO RUST, which means that one planting will produce profitable crops for many years. Fine large roots, 2-yr. old. Prices: 25 for \$1.00; 50 for \$1.75; 100 for \$2.75, prepaid. 500 for \$8.00, not prepaid.

Myatt's Linnaeus Rhubarb

This variety is an early, tender, fast-growing kind, with a mild, sub-acid flavor, and is not tough and stringy like most sorts. Plant some of this Rhubarb this spring, and make some early money.

Prices: 10c each; 6 for 40c; 10 for 60c; 25 for \$1.00; 100 for \$3.00; 250 for \$6.85; 500 for \$10.50; 1000 for \$19.75. Giant plants.



Hardy Fruit Trees

Improved PLUMS Hardy

OPATA. The earliest of the Hansen Plums. Color of the flesh is green, very pleasant flavor. The plums are dark purplish red. Ripens here July 20th, and will hang on the tree for up to two weeks in good condition.

SAPA. Glossy dark purple, flesh of the same color. Very good quality. It is surprising how young this tree will bear; our 2-year-old trees in the nursery usually have some fruit. Very hardy.

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1¾ inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is very attractive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.

WANETA. This is the largest of the Hansen Plums, often 2 inches in diameter. Good red in color with a delicious flavor. We could fill a book of the size of this catalog with letters from our customers who have planted Hansen Plums and write of the wonderful results they have had. The Waneta is the most popular. We urge you to try it, and we promise you will be well pleased.



Opata.



Yellow Egg Plum.

YELLOW EGG. Fruit very large, prune shaped, yellow with red dots. Fine for the table or cooking. Ripens last of August.

German Prune

The most delicious of all Plums. Extra large size, often two inches in diameter. Early and abundant bearer. Combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit. An early and prolific bearer, often producing a good crop in two years after planting.

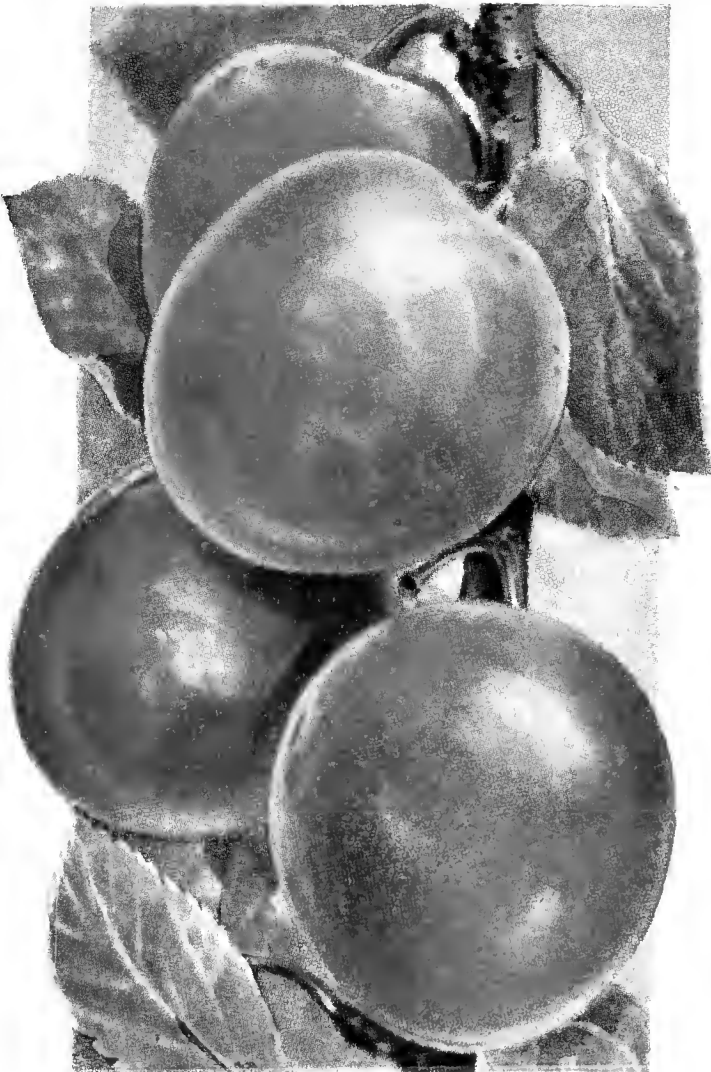


Underwood.

**10%
Discount
IN JANUARY**
**5%
Discount
IN FEBRUARY**



German Prune.



Waneta.

PLUM PRICES: 2-Year-Old

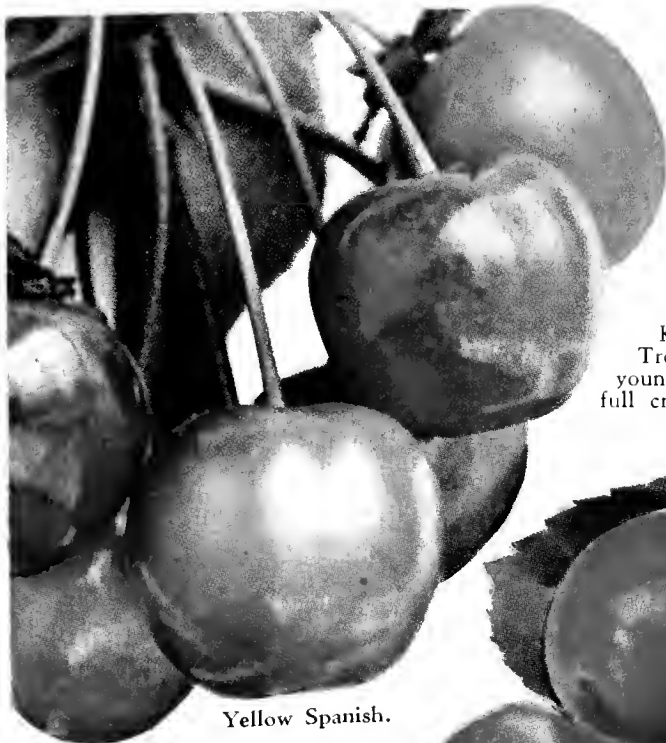
Each	\$0.45
3 for	1.25
10 for	3.75
25 for	8.75
50 for	16.50
Discounts for Early Orders.	

Stromer's Hardy Cherries

Sour Cherries

EARLY RICHMOND. Earliest Sour Cherry. A very popular and valuable acid variety. Fruit is medium large, bright red and juicy. Fine for pies and canning. Bears a heavy crop yearly. A slender tree which is very hardy.

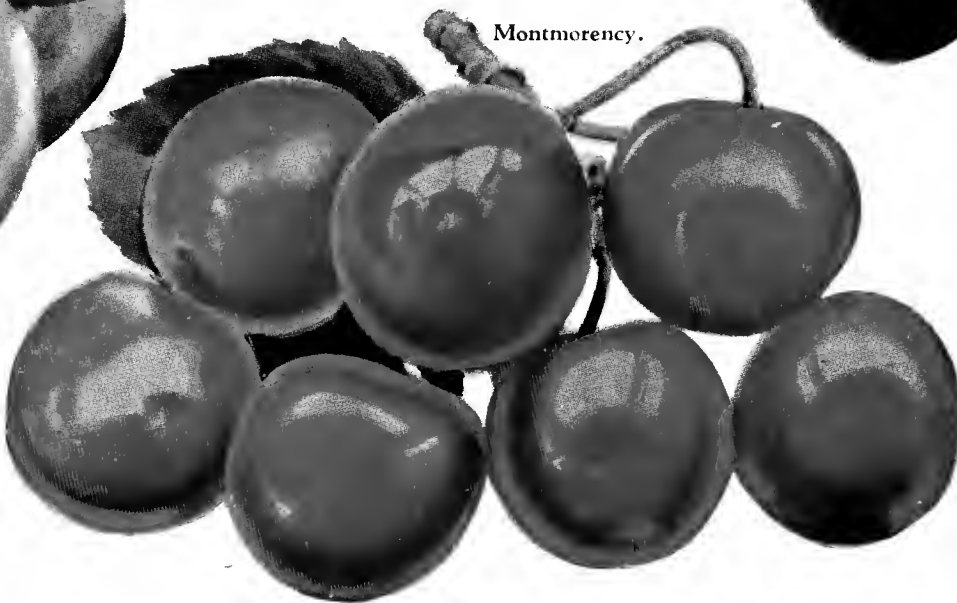
LARGE MONTMORENCY. The best late Sour Cherry, ripening about ten days later than Richmond. Fruit extra large, bright, shiny red, firm, juicy; fine for market and shipping. Keeps well and is excellent for canning. Tree strong grower, perfectly hardy, bears young and can be depended on to produce a full crop.



Yellow Spanish.



Bing.



Montmorency.

Sweet Varieties

BING. One of the best known and most popular dark Cherries; ripening in June.

ENGLISH MORELLO. Fruit large, almost blackish red when fully ripe; very rich. Tree small. July.

BLACK TARTARIAN. Very large; bright purplish black; half tender; juicy, very rich. One of the most popular varieties in all parts of the country. June.

YELLOW SPANISH. A beautiful Cherry, large size; pale yellow, bright red cheeks; flesh firm, juicy and sweet; one of the best for market and canning. July.

SCHMIDT. An excellent market Cherry. Fruit is very attractive and keeps well. Deep crimson-red color. A heavy producer of extra large, tender, juicy fruit. See cover for illustration.



Richmorency (New).

Home Garden Orchard

- | | |
|-----------------------|------------|
| 1 Red Delicious Apple | All No. 1 |
| 1 Montmorency Cherry | 2-Year-Old |
| 1 J. H. Hale each | Trees |
| 1 Yellow Egg Plum | 4-5 ft. |
| 1 Bartlett Pear | |

All for only \$1.65
No Discount

RICHMORENCY. This is an early ripening Montmorency. It is a true Montmorency type only that the fruit ripens a week or more earlier than the standard Montmorency. It ripens at approximately the same time as the Early Richmond. The parent tree is low spreading in growth, produces heavy crops, and the size of the fruit is large. The fact that this strain ripens early is a decided advantage as thousands of Montmorency Cherry trees are mixed with late-ripening factors causing Cherries in otherwise normal trees to be green at picking time. Each, 50c; 3 for \$1.40.



English Morello.

Cherry Prices

All Two-Year

Sour Varieties

(Except Richmorency)

Each\$.40
3 for 1.05
10 for 3.00
25 for 5.50
50 for 11.50
100 for 25.00

Sweet Varieties

Each\$.60
3 for 1.65
10 for 5.00
25 for 11.25

Parcel Post Peach Collection

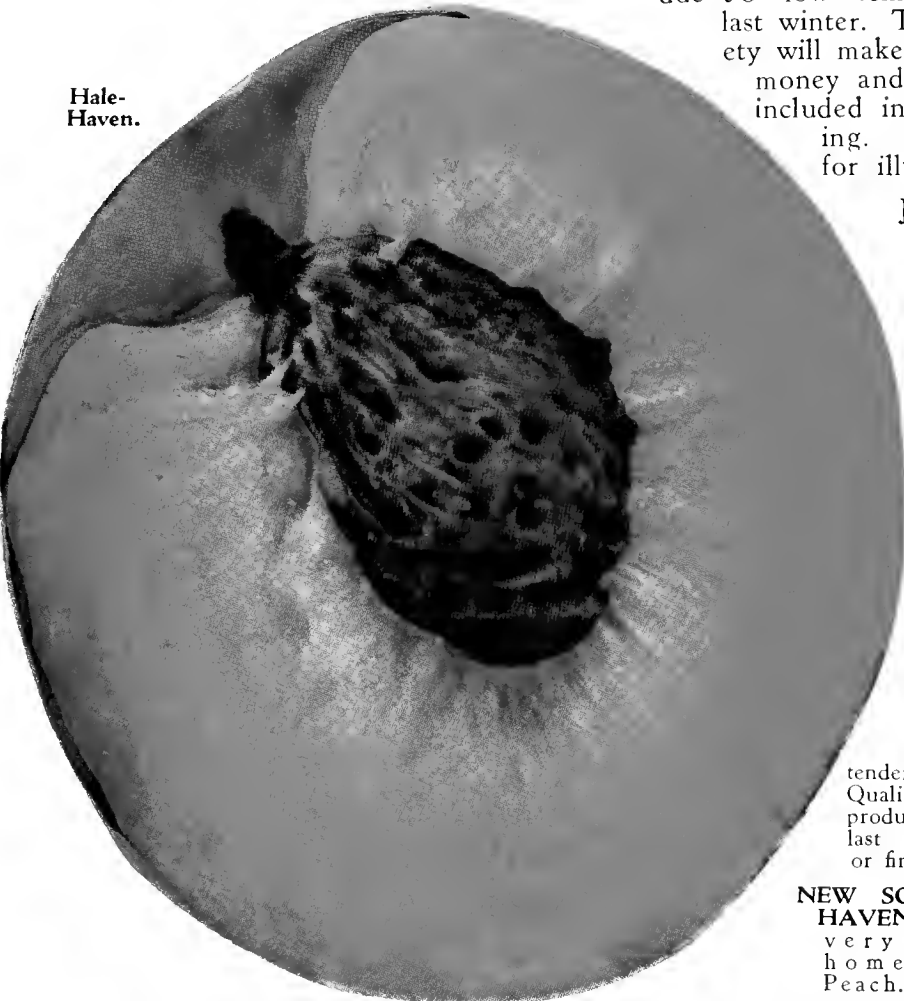
- 1 J. H. Hale. Midseason yellow.
- 1 Elberta. Midseason yellow.
- 1 South Haven. Early yellow.
- 1 Rochester. Very early yellow.

2 to 3 ft. trees, 5/16 in. caliper. All A-1 and healthy trees. A real home orchard.

No Discount Price only **95c**

HALE-HAVEN. This marvelous new Peach was introduced through the efforts of the Michigan State Experiment Station, South Haven, Michigan, (Mr. Stanley Johnson, Supt.). It is a cross between the famous varieties South Haven and J. H. Hale. A large, beautifully colored, yellow-fleshed Peach, ripening approximately two weeks before Elberta. A perfect freestone, strong, thrifty grower, splendid shipper and an extremely hardy, heavy bearer of exceptionally fine flavor. The Hale-Haven has extremely high color and colors highly on the trees several days before it is ripe, thereby permitting picking while rather green, for distant shipments. Test trees produced full crops this year at the Experiment Station when crops of many other standard varieties were a failure due to low temperatures last winter. This variety will make you big money and should be included in every planting. See cover for illustration.

Hale-Haven.



J. H. HALE.

(Midseason Yellow Freestone). Ripens a few days earlier than Elberta. Fruit extra large, golden yellow with deep carmine blush. Excellent quality and flavor. Tree is large, hardy, and bears young. Does best when grown with Elberta.

ELBERTA. (Midseason Yellow Freestone). The leading commercial variety. Fruit is large, firm, juicy, making it ideal for canning, storage and shipping. Beautiful golden yellow color with bright red cheeks. Very hardy, vigorous, a heavy cropper.

MAYFLOWER. The earliest ripening Peach. Medium in size, dark red in color with a juicy, tender white flesh. Quality fair. Tree productive. Ripens last week in June or first of July.

NEW SOUTH HAVEN. The very best home use Peach. Best canner of

them all except the Gold Drop. Ripens about 20 days earlier than Elberta. Fruit large, juicy, sweet. Freestone.

NEW JERSEY CLING (South Haven Experiment Station). This variety originated at the New Jersey Experiment Station. The tree is vigorous, hardy in bud and productive. It has not shown any particular weaknesses at the South Haven Experiment Station where it has been grown and tested for several years. The fruit matures ten days to two weeks earlier than Elberta. It is medium in size, somewhat long, beautifully colored with an extensive red cheek and sufficient golden yellow ground color for contrast. It cans exceptionally well, the texture and color being very satisfactory.

GOLD DROP. Beautiful golden yellow. Freestone. Sweetest of them all. Not so juicy. When canned the juice will be thick, requires less sugar. Not much of a market Peach. You will sell all you can raise right around home. Everyone knows what Gold Drop is for canning.

SHIPPERS' LATE RED. The fruit is a perfect freestone, oblong, larger than the

Elberta; skin is a fine golden yellow, almost completely covered with a splendid rich red making the well ripened

fruit on the tree appear as if it were a solid red all over,

and the texture of the skin is such as to give the peach the highest shipping quality; flesh rich yellow, moderately fine grained (no fibre), juicy and of good quality; ripens about one week to ten days after Elberta. A large, spreading tree and a heavy annual bearer. Should not be planted closer than 25 ft

ROCHESTER (Free). Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality.

PEACH PRICES:

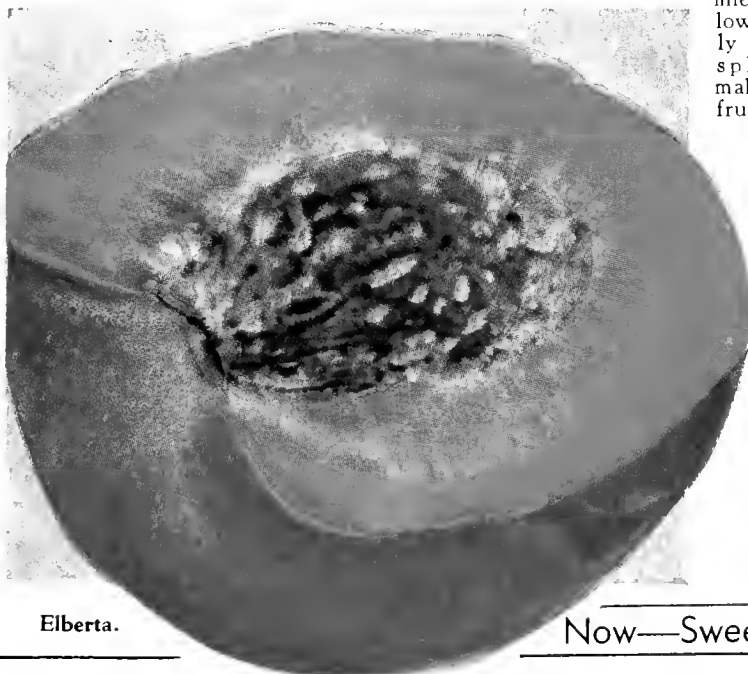
2-Year-Old

Each	\$0.35
10 for	2.75
50 for	13.00
100 for	25.00

Discounts for Early Orders.

Apricot

SUPERB. A hardy tree and a sure cropper. The best flavored, most productive hardy Russian Apricot yet produced. Medium size, light salmon color. Each, 45c; 3 for \$1.25; 10 for \$3.75.



Elberta.



J. H. Hale.



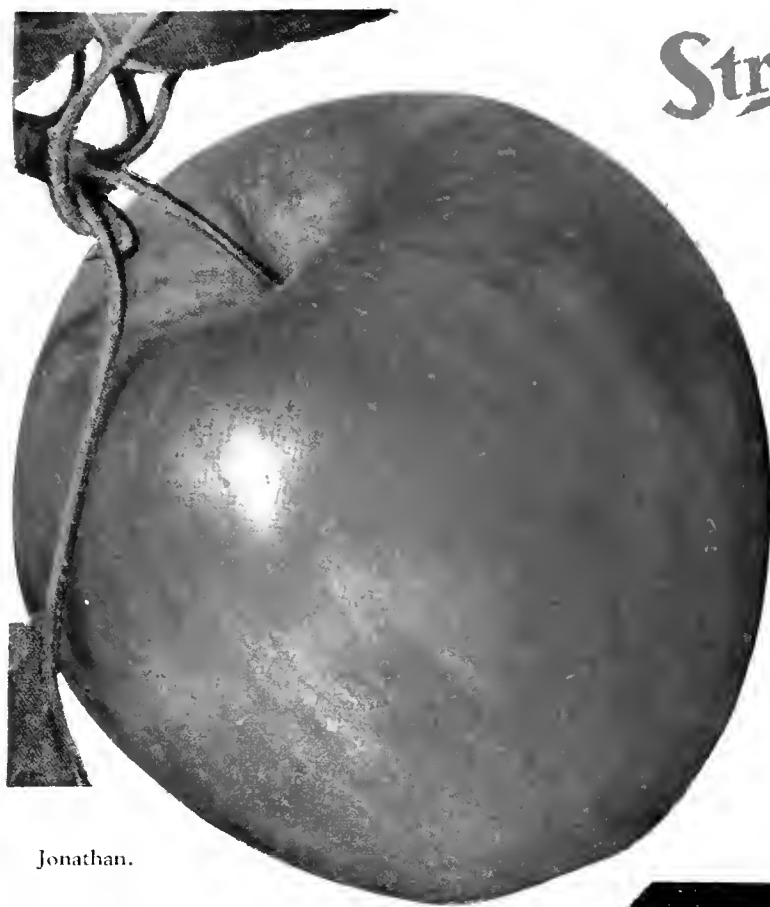
Stromer's Profitable Apples

NEW ANOKA. Ripens in September. The size, color and flavor of the New Anoka make it a favorite. Also a good keeper. The remarkable feature of this excellent Apple is that it comes into bearing very young, is also dwarf in stature, so that it is well adapted to back yard planting or closer in the orchard.

DOUBLE RED DELICIOUS. Our stock is guaranteed to be the genuine True Delicious. Fruit is large, beautiful crimson color. Flesh fine grained, crisp, tender and juicy. Excellent shipper and keeper. Tree very hardy, vigorous grower, heavy bearer every year.

JONATHAN. A beautiful, bright red Apple. Fruit is highly flavored and brings a high price on the market. Flesh is tender, juicy and rich. Tree bears early and produces heavy crops for a long period of years.

Cortland.



Jonathan.



**10%
Discount
IN JANUARY**

**5%
Discount
IN FEBRUARY**



Delicious.

STAYMAN'S WINESAP. An Apple that succeeds everywhere. Fruit is dark red, tinged yellow, of rich, enticing flavor. A fine eating Apple and sells readily on the market.

YELLOW TRANSPARENT. The very finest extra early Apple. It ripens late in July and continues in season until September. Fruit of good size, waxy yellow color. Flesh white, mild, juicy and sweet. (See cover.)

FAMIEUSE (Snow). September; fine dessert Apple; deep crimson skin, snowy white flesh.

GRIMES GOLDEN. Vigorous grower; large, golden yellow; fruit good. Keeps until April. One of the very best.

NORTHERN SPY. Large, striped red; quality excellent; tree grower; productive. December to June.



Anoka.

THE NEW CORTLAND. The young bearing habit of this fine new fall Apple has astonished growers everywhere. It has proven to be one of the greatest eating, shipping and market Apples ever introduced. The trees are large, healthy and immensely productive. Fruit large and handsome. Flesh fine grained, crisp and juicy.



APPLE PRICES:

2-Year

Each	\$0.40
3 for	1.05
10 for	3.25
25 for	7.50
50 for	14.50

Discounts for Early Orders.

Stayman's Winesap.

Stromer's

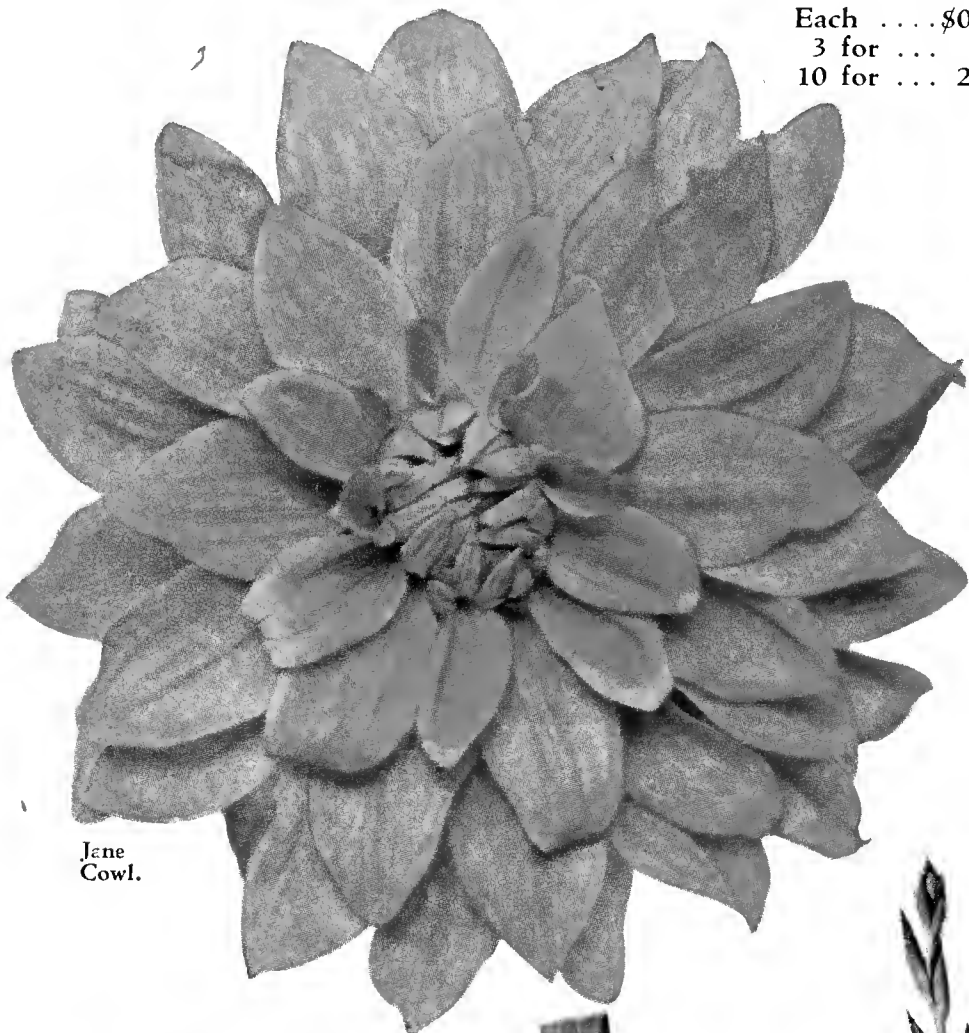
Gold Medal Dahlias

JANE COWL. One of the finest autumn-tinted varieties, bronze-buff and brilliant gold.

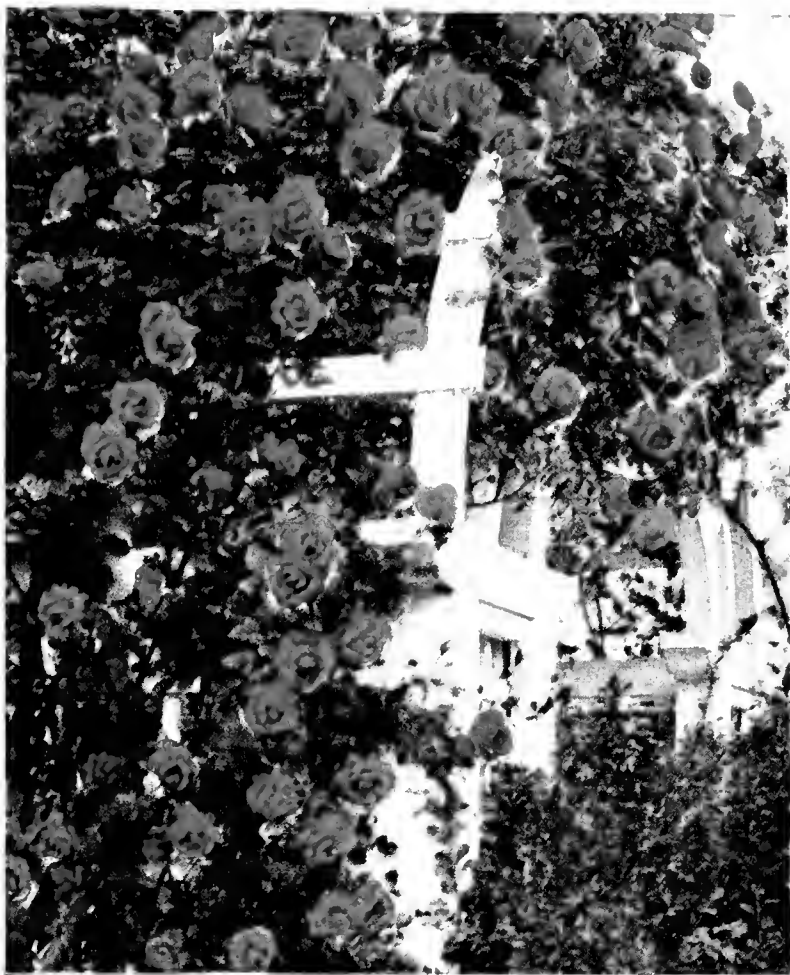
MRS. I. DE VER WARNER. A beautiful shade of mauve-lavender. Something different. Blooms 7 to 8 inches.

PRIDE OF CALIFORNIA. Beautiful large, red blooms. Blooms measure 5 to 6 inches across. One of the best.

Each . . . \$0.25
3 for65
10 for . . . 2.00



Jane Cowl.

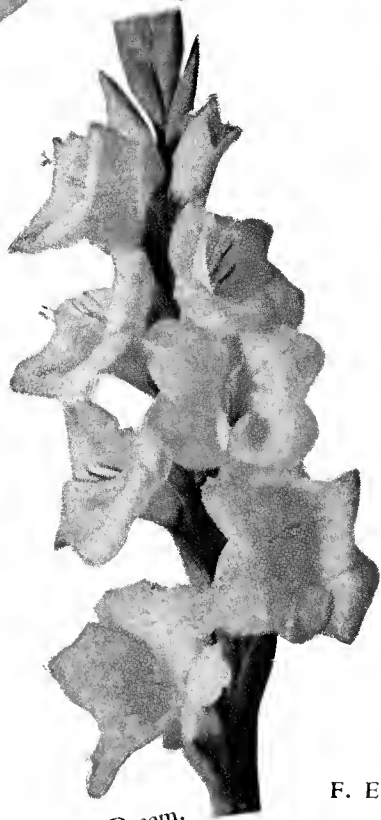


American Beauty Climber

A fine climber with blooms of large size, fine shape and color. It is a brighter red than the parent, American Beauty; fragrant. Few hardy climbing Roses have blooms of large size and fullness. This is one of them and one of the very best. It will succeed in almost any situation. 2-yr., field-grown, 30c each; 4 for \$1.00; 10 for \$2.25.



Dr. Nelson Shook.



Golden Dream.



F. E. Bennett.



Mrs. Leon Douglas.



Henry Ford.

GLADIOLUS

Giant
No. 1 bulbs—all named
varieties—all labeled—
for 10c each; 6 for 35c; 12 for 50c;
50 for \$1.75; 100 for \$3.00.

Beautiful Rainbow Mixture

75 Blooming Size Bulbs 1.50

Varieties

F. E. Bennett
W. H. Phipps. (See cover).
Dr. Nelson Shook Golden Dream
Mrs. Leon Douglas Henry Ford

W. H. Phipps is the Most Beautiful Gladiolus Grown. See Cover.

Stromer's

Flowering Shrubs

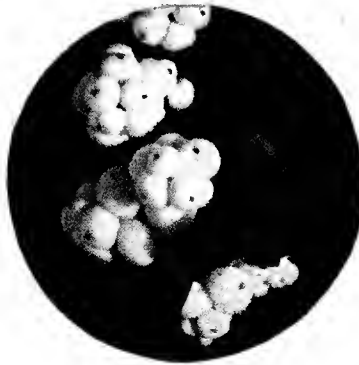
Hardy Northern Grown Flowering Shrubs, Will do Well in All Parts of the Country. 18-14 Inch—Well Rooted—Field Grown



Butterfly Bush.

Butterfly Bush

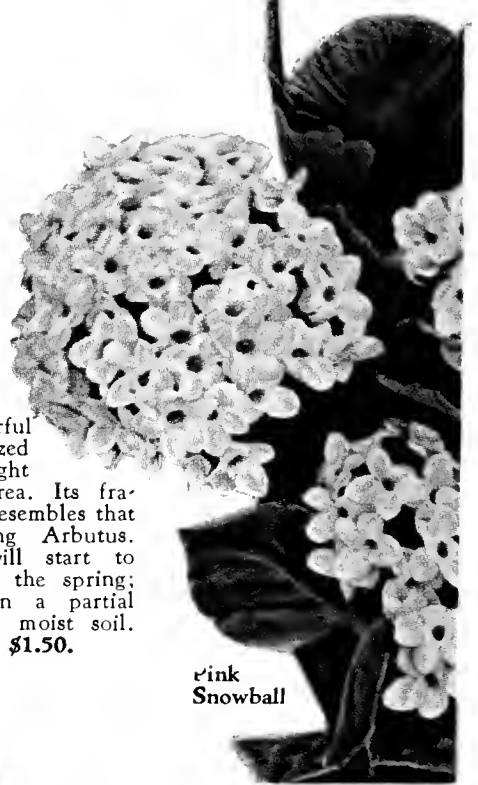
It blooms continually from July to frost, bearing long, slender, arching spikes of light blue, lilac-like flowers, fragrant and attract swarms of butterflies. 35c each; 3 for \$1.00.



White Snowberry.

Pink Snowball

This wonderful new medium sized shrub was brought here from Korea. Its fragrance greatly resembles that of the Trailing Arbutus. This shrub will start to bloom early in the spring; thrives best in a partial shade, in cool, moist soil. 55c each; 3 for \$1.50.



Pink Snowball



Indian Currant.

Snowberry

A popular shrub of medium height, having small, pink flowers in spring. Large, snow-white berries in fall.



Beauty Bush.

Persian Lilac

A decided improvement over the common Lilac. Does not sprout so much from the roots. Height 5 to 10 feet. Flowers bright purple. Blooms in May and June. 35c each; 3 for \$1.00.



Indian Currant

Medium size, with small pink flowers and red berries all along the stems.



Mock Orange, Virginal.

Beauty Bush

New Chinese shrub. Soft green leaves tinted with bronze. Clear pink, bell-shaped flowers.



Spirea Van Houttei.

Forsythia.

Forsythia

Bright yellow, bell-shaped flowers early in the spring before the leaves appear.

Any of These 12 Fine Shrubs — 18-24 inch., 30c each; 3 for 85c; 12 for \$3.00.

Mock Orange

A beautiful flowering shrub. Large double white flowers in June. Rich perfume.

Spirea Van Houttei

Sometimes called Bridal Wreath. Branches droop to ground with small white flowers early in the spring.

Any of These 12 Fine Shrubs — 18-24 inch., 30c each; 3 for 85c; 12 for \$3.00.



Red Barberry.



Hydrangea Arborescens.

Hydrangea Arborescens

Large, flat blooms that open in June and last all summer. Does well in shade or sun.



Hydrangea P. G.

Hydrangea P. G.

One of the most popular flowering shrubs. Flowers extra large, white turning to pinkish purple.

Althea

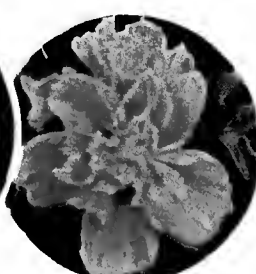
Upright shrub, blooms August and September. Flowers large. Comes in white, red or purple varieties. State color.



Purple.



Althea, White.



Red.



High Bush Cranberry.

Hardy Hedges

BARBERRY, GREEN

12 to 15 in., 25 for \$2.50; 50 for \$4.50; 100 for \$8.00.

SPIREA VAN HOUTTEI

12 to 15 in., 25 for \$2.50; 50 for \$4.50; 100 for \$8.00.

AMOR RIVER PRIVET

18-24 in., heavy, 25 for \$2.50; 50 for \$4.50; 100 for \$8.00.

Barberry, Red

Makes a beautiful specimen bush. Foliage purple to a bright red.

Barberry, Green

Foliage very luxuriant and berries decorative throughout the winter.

High Bush Cranberry

Foliage that turns to beautiful color in fall. Large, white flowers, resemble snowballs. Clusters of red berries in fall that last all winter.

Stromer's

Hardy Trees

Shade and Ornamental

ROSE TREE OF CHINA (*Prunus triloba*). Double pink flowers all along the stems before leaves appear in spring. Foliage bright colors in autumn. Fine 2 to 3 ft. trees, 40c each; 3 for \$1.05, not prepaid.

LOMBARDY POPLAR. A tall, shaftlike column of a tree that grows quickly. Not for shade, but for ornament; fine along driveways. When planted close together the trees make a thick screen, 5 to 6 ft. trees, 30c each; 2 for 55c. 12 to 14 ft., \$2.00 each; 2 for \$3.00, not prepaid.

WISCONSIN WEEPING WILLOW. A large tree with long, drooping branches. Very hardy. Fine for parks and near rock gardens, or along streams. 4 to 5 ft., 50c each; 2 for 90c, not prepaid.

CUT-LEAF WEEPING BIRCH. A graceful white-barked tree with drooping limbs, and cut-leaf foliage. Highly recommended for lawn and park planting. Also the thing for rock garden backgrounds. 4 to 5 ft., \$1.25 each, not prepaid.

Colorado Blue Spruce

A very hardy and popular evergreen. One of the most beautiful for landscape work. Foliage is greenish blue to silvery blue. The blue color is the most beautiful early in the spring when the new growth starts. Colorado Blue Spruce should be set in the full, open sunlight, not too near other trees and buildings for best color. We have them priced to sell.

6 to 10 in. seedlings, 15c each; 3 for 35c; 10 for \$1.00; 25 for \$2.00; 100 for \$6.50.

8 to 12 in., bushy transplants, not balled and burlapped, specimens, 65c each; 3 for \$1.65.

12 to 18 in. transplants, 5 yr., balled and burlapped specimens, \$1.25 each; 3 for \$3.00.

18 to 24 in., bushy specimens, 6 yrs., balled and burlapped, \$2.00 each; 3 for \$5.00.

Colorado Blue Spruce.



Prunus Triloba.



Norway Spruce Windbreak.

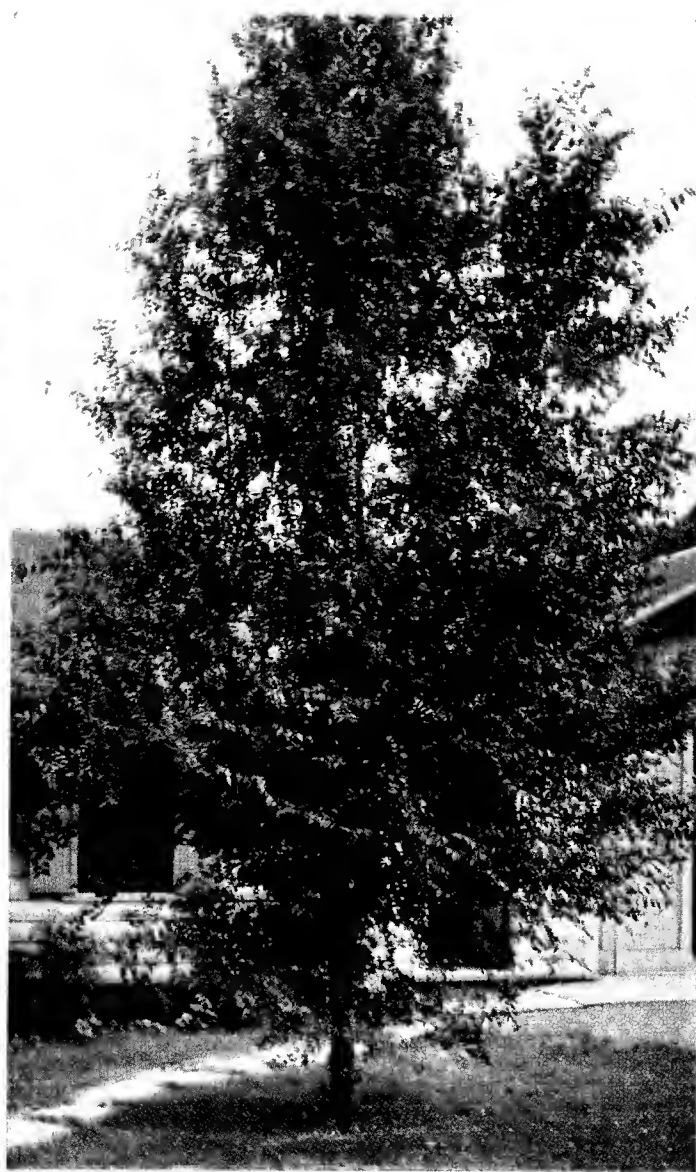
Norway Spruce

The ideal Spruce for windbreaks, and for ornamental decorations. One of the best for Christmas trees. Pyramidal in habit. Lofly and beautiful. We have them priced to sell.

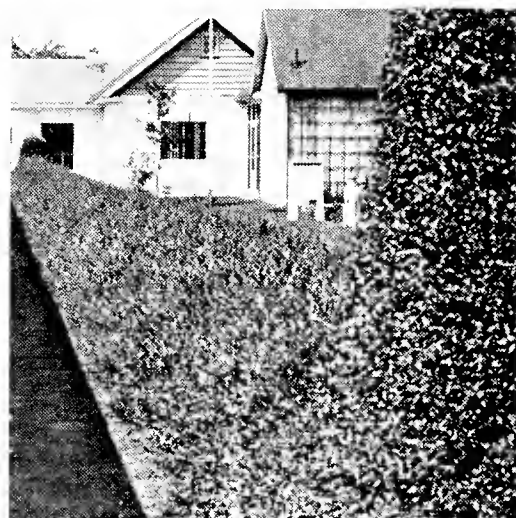
6 to 10 in. seedlings, 10 for 50c; 25 for \$1.00; 100 for \$3.00.

12 to 18 in., 4 yrs., bushy transplanted specimens, not balled and burlapped, 3 for 80c; 10 for \$2.50; 25 for \$5.00.

18 to 24 in., 5 yrs., transplanted bushy specimens, not balled and burlapped, 50c each; 3 for \$1.25; 10 for \$3.50.



Chinese Elm.



Chinese Elm Hedge on Experiment Station Grounds Near Washington, D. C.

Chinese Elms

One of the most rapid growing trees. Very durable and hardy. Slender, tough branches. Compact habit of growth with small attractive leaves. Highly recommended for street planting. Grows anywhere, and is one of the best for dry climates.

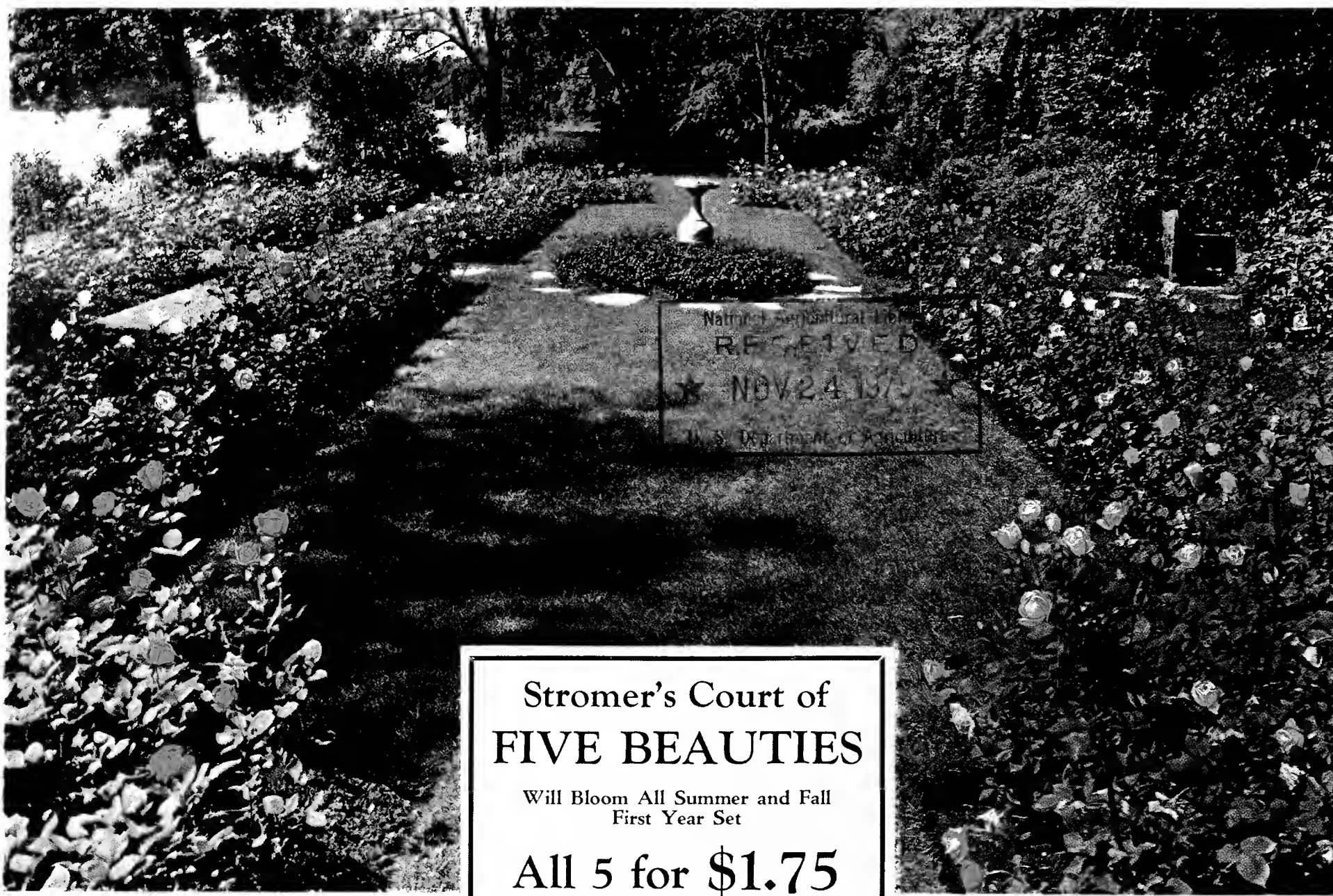
8-10 ft. Each, 1.25; 2 for 2.25
10-12 ft. Each, 1.50; 2 for 2.75

Chinese Elm Hedge

The very finest of all hardy hedges, stands 40° below zero, does equally well on very low or very dry soil, can be trimmed or left natural for wind break.

	10	50	100
12 to 18 in.	\$0.45	\$1.75	\$3.00
18 to 24 in., bushy	1.00	4.50	8.00
2 to 3 ft., large	1.50	6.50	12.00

Chinese Elms Make a Great Hardy Hedge or Screen.



Stromer's Court of FIVE BEAUTIES

Will Bloom All Summer and Fall
First Year Set

All 5 for \$1.75

Two Collections for Only
\$3.00

Medium 2-Year Field Grown

10% Discount
DURING JANUARY

5% Discount
DURING FEBRUARY

ROSES WILL BLOOM ALL
SUMMER AND FALL
FIRST YEAR SET



Etoile de Hollande.
50c each.



Talisman.
50c each.



Mrs. E. P. Thom.
50c each.



Willowmere.
50c each.



E. G. Hill.
50c each.